Canadian Moving Picture Digest

Vol. 42, No. 37 December 23, 1950

Merry Christmas

Happy New Year

M G M MERRY

CHRISTMAS

M G M

"KING SOLOMON'S MINES" (Technicolor)

Rudyard Kipling's "KIM" (Technicolor)

"PAGAN LOVE SONG" (Technicolor)

"ROYAL WEDDING" (Technicolor)

"MR. IMPERIUM" (Technicolor)

"MAGNIFICENT YANKEE"

"ACROSS THE WIDE MISSOURI" (Technicolor)

"WATCH THE BIRDIE"

"VENGEANCE VALLEY" (Technicolor)

MEDIATHEQUE
Guy-L.-Coté
12 SEP. 2014

What Man So Blind?

What man so blind,
He cannot see
The New-Born Year,
In vision of a Star
Lighting his heaven:
He cannot feel,
He cannot hear
Good-will to men,
The warmth
Of Christmas cheer,
Which bids him
Rise to his divinity
From out
The Sepulchre of Fear.

RAY LEWIS

TO WISH YOU AND
YOURS GOOD CHEER
AT CHRISTMAS AND
GREAT HAPPINESS IN
THE NEW YEAR.
IOUS PLAYERS CANADIAN CORPORATION

Film Highlights Of 1950

JANUARY

Seventeen critics of New York metropolitan daily newspapers voted All The King's Men the best motion picture of the year—Carol Reed cited for direction of The Fallen Idol—Olivia de Havilland best actress in title role in The Heiress—De Sica's Bicycle Thief best foreign-language picture — Broderick Crawford best actor for lead in All The King's Men. . . . British annual award announced by Daily Express film tribunal — Carol Reed's Third Man outstanding movie of 1949; actress of the year, Dame Edith Evans for performances in Last Days of Dolwyn and Queen of Spain; tie between Alec Guiness and Richard Todd for best actor . . . **Ben Garson acquires Seville theatre, St. Catharines St., Montreal, formerly operated by United Amusements — art-house policy to be inaugurated.**

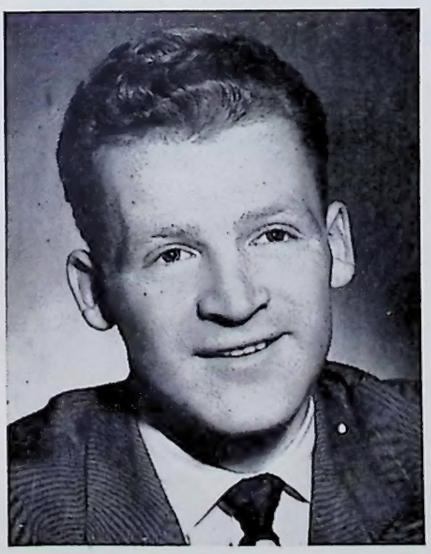
Leon Schlesinger, famous producer of Looney Tunes and Merrie Melodies, passes away in Hollywood, age 65 . . . Local projectionists unions B.C. demanding increased scale rate . . . G. I. Joe outgrosses first release as re-issue in 16 U.S. spots where previously played . . . Prutzman, Machnovitch resign as V.P. and treasurer of Universal . . . **Simon Meretsky sells Paramount-Windsor chain to Famous Players. . . . Toronto votes 88,000 to 81,000 in favor of Sunday sports . . .** Emile Jannings, great star of silent films, first Academy Award winner, dies. . . . British government's Plant Committee, headed by Sir Arthur Plant, presents 63-page report which recommends government control of movie industry through corporation.

Richard Maibaum, Paramount producer, returns from Europe enthusiastic on possibilities Israel production and exhibition . . . **Appeal by Foto-nite from conviction involving the Francais theatre, Ottawa, on charge that Foto-nite operation is a lottery, won—conviction quashed. . . .** Felix Lazarus, Warner Pathe cameraman assigned to shoot Great Canadian Cities series . . . Mickey Isman moves from Toronto to Montreal to become Eastern District Manager of Empire-Universal . . . William Brady, veteran producer, died suddenly in New York shortly after opening of Broadway hit, The Velvet Glove . . . Monte Banks, husband of Gracie Fields, dies en route to Capri—Gracie Fields cancels prospected Canadian tour . . . W. R. Ferguson retires as MGM exploitation chief after 35 years.

Variety names Jolson Sings Again as top grosser for 1949; Three 20th-Fox pictures tie for second place: Pinky, Male War Bride and Snake Pit . . . Paramount divorcement completed . . . Variety names money-making stars of 1949 in following order: Jeanne Crain, Cary Grant, Esther Williams, Bob Hope, Van Johnson, James Stewart, Bing Crosby, Ingrid Bergman, Loretta Young, Clark Gable, Gregory Peck, Alan Ladd, John Wayne, Linda Darnell and Glenn Ford . . . Jerry Wald wins 1949 Irving Thalberg Memorial Award . . . Top money producer for 1949 was Metro's Arthur Freed.

Winners of the Film Daily Poll for the Ten Best Pictures of 1949, in order: Snake Pit (20th-Fox); Red Shoes (Eagle-Lion); Letter to Three Wives (20th-Fox); Champion (UA); Stratton Story (MGM); Come To The Stable (20th-Fox); Home Of The Brave (UA); Command Decision (MGM); The Heiress (Para.); Pinky (20th-Fox); . . . **Mrs. Mike breaks box-office records in unprecedented five-theatre day-and-date premiere in Vancouver . . . Don Watts, manager of the Rideau theatre, Ottawa, wins first prize in Cardinal Films' Paisan contest . . . Bruce McLeod and Harold Pfaff form new buying and booking concern, Independent Theatre Services . . .** Eric Johnston reports $100,000,000 received from abroad by American picture companies in 1949—estimates Hollywood will have only $6 million in frozen funds left in England by June, 1950. . . . Columbia has upped plans for "A" product from 4 in 1949 to 14 in 1950 . . . 11,000 standees at Radio City Music Hall form half-mile line for MGM's On The Town.

World premiere of RKO's Man On The Eiffel Tower held at the Capitol theatre, Montreal . . . Franchot Tone, star of the picture, is guest of honor at RKO luncheon, King Edward Hotel, Toronto . . . MPAA members announce will not support Academy Awards financially . . . Paisan breaking house records, Avenue, Montreal —held for third week . . . Feature story on Ivan Ackery in Jan. 15th issue MacLean's magazine . . . Color TV shown to public for first time by CBS, New York—verdict is "bright, clear, true to life" . . . Dave Coplan resigns from board of J. Arthur Rank's Odeon Theatres . . . **Major companies agree to complete changeover to non-inflammable film by Jan. 1st, 1951 . . . RKO's release of Howard Hughes' The Outlaw expected to be $8 million U.S. grosser —topping records everywhere.**



DON WATTS
winner of Cardinal's Paisan contest.

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FEBRUARY

The Inspector-General outgrosses all previous Warner Bros. pictures in first week at the Capitol, Vancouver . . . Cardinal's Paisan stays 4 weeks at Avenue, Montreal—breaks all house records . . . 20th-Fox launches $7,500 contest on Mother Didn't Tell Me . . . MGM prepares slate of 70 films to be made from April, 1950, through 1951 . . . **Goldwyn upbraids exhibitors for 'indif-**

(Continued on page 8)

BEN GARSON
opened a new Montreal art house, The Seville.

JAMES CAGNEY ☆ VIRGINIA MAYO ☆ DORIS DAY ☆ GORDON MacRAE ☆ GENE NELSON

"THE WEST POINT STORY" with ALAN HALE, JR.

Directed by ROY DEL RUTH — Produced by LOUIS F. EDELMAN

Screen Play by JOHN MONKS, JR., CHARLES HOFFMAN & IRVING WALLACE From a Story by Irving Wallace • Original Songs by Jule Styne and Sammy Cahn • Musical Direction by Ray Heindorf • Dance Numbers Directed by LeRoy Prinz

Starring

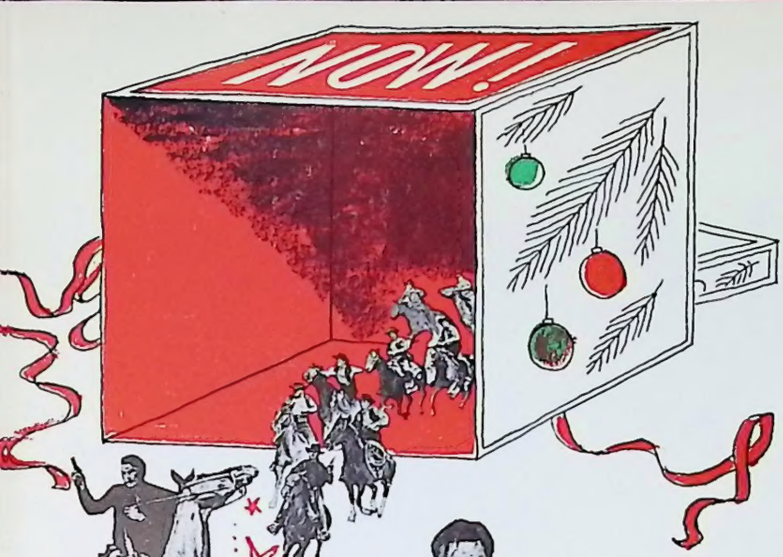
"BREAKTHROUGH" DAVID BRIAN ☆ JOHN AGAR

and beautiful

FRANK LOVEJOY ☆ SUZANNE

Directed by LEWIS SEILER • Produced by BRYAN FOY

Screen Play by BERNARD GIRARD and TED SHERDEMAN • From a Story by Joseph I. Breen, Jr.



as Mr. Warner Exhibitor!

DALLAS

COLOR BY TECHNICOLOR

GARY COOPER ☆ RUTH ROMAN STEVE COCHRAN
"DALLAS" with RAYMOND MASSEY • BARBARA PAYTON Directed by STUART HEISLER
Produced by ANTHONY VEILLER Music by Max Steiner Written by JOHN TWIST

HIGHWAY 301

"HIGHWAY 301" STARRING **STEVE COCHRAN**
VIRGINIA GREY ☆ GABY ANDRE Written and Directed by ANDREW STONE
Produced by BRYAN FOY

WB

JACK CHISHOLM
elected Chairman, Ass'n. Motion Picture Producers & Laboratories of Canada.

Highlights

(Continued from page 5)

ference, demands return to showmanship to help all pictures—Sam Pinanski, TOA prexy, 'deplores' Goldwyn's statements as detrimental to united industry front . . . Howard Hughes increasing RKO production schedule — minimum of 35 features slated for '50-51 . . . U. S. exhibitors urged to secure patrons' signatures for protest on amusement tax . . . Hughes confirms Sid Rogell as executive-producer of RKO . . . MGM secures 108 key-city runs in January on Battleground—largest in history of company.

Universal's Sword In The Desert breaks all existing records at the Armon theatre, Haifa . . . 1950 Brotherhood Awards presented to Barney Balaban, Para. prexy; George Murphy, pres. Screen Actor's Guild; Maxwell Anderson, playwright. . . . Casbah sold at public auction by U. S. Marshall to satisfy Federal Court Judgment of $329,486 owing under chattel mortgage held by Universal-International . . . **Samson and Delilah grosses $800,000 in first 16 pre-release engagements . . . Eddie Schnitzer, well-known UA Eastern and Canadian Sales Manager, dies in New York of heart attack, age 56 . . . F. G. Spencer sells Strand, St. John, to Odeon circuit . . . James Nairn and Mrs. Nairn both appointed to special 11-member publicity committee of the Dollar-Sterling Board.**

Ontario delegation of 20 key men meet with Hon. Leslie Frost, Premier of Ontario to ask reduction of 20% amusement tax . . . Audience Research Inc. reveals 42% British adults go to movies against 25% American adults in attendance poll. . . . British movie attendance on increase — Audience Research Inc. reveals increase from 36% in 1948 to 42% in 1949 . . . Jack Lawrence succeeds Lynn Farnol as ad-pub. chief for Sam Goldwyn—leaves VP Rank U.S. Co. for VP set-up with Goldwyn . . . Nat Nathanson succeeds late Edward M. Schnitzer as Eastern and Canadian Sales Manager, UA . . . Prominent exhibitors opposed to producers selling backlog of oldies to TV—claim "will not not forgive or forget".

1950 chart reveals increase of 12 new pictures over 1949 and top output in numbers since 1947 . . . The Outlaw continues to do colossal business for RKO in key U.S. spots. . . . Paramount private survey reveals TV ownership cuts family theatre attendance past few years in metropolitan N.Y. 20 to 30% . . . 4 revivals make first-run theatres, Toronto — Crash Dive (Downtown combination); Manhunt; Sullivan's Travels (Towne) and Our Relations (Astor) . . . Samson and Delilah in 8th and final week at Victoria, Toronto . . . Eagle-Lion's Chiltern Hundreds holds for 9th week at Odeon-Hyland; same company's Saints and Sinners in 8th week, International Cinema . . . March 8 and 9 set for 20th-Fox showmanship conference Drake Hotel, Chicago—several Canadians invited . . . Lex Barker, the new Tarzan, charms press, exhibitors on Canadian p.a. tour with producer Irving Lesser . . . **Leo Devaney announces RKO Canadian promotions: Harry Cohen of St. John to Montreal; Arthur Lee White, former Toronto salesman, to take over St. John Branch.**

IVAN ACKERY
winner of 20th-Fox's Father Was A Fullback All-American Premiere contest.

MARCH

RKO holds 200 premiere showings of Stromboli . . . Bob Hope gets $40,000 for 90-minute TV appearance as MC Frigidaire's Easter Day special show . . . Friars—600 strong—give Ronald Reagan testimonial dinner, Beverly Hills Hotel, Hollywood . . . Eric Johnston reports estimated U.S. film grosses for 1950 between $28 and $30 million . . . Universal shows black figures for 1950 first quarter . . . Nicholas Schenck, Barney Balaban, Spyros

(Continued on page 11)

Season's Greetings

Mavety

FILM DELIVERY
LIMITED
277 VICTORIA STREET
TORONTO - EMPIRE 3-2413-4

OVER THIRTY YEARS PROMPT, ACCURATE AND INSURED TRANSPORTATION

GEORGE ALTMAN, Pres. BILL PFAFF DICK BRYDGES

Season's Greetings

ASSOCIATED SCREEN NEWS
LIMITED
CANADA'S LEADING FILM LABORATORY
PRODUCERS OF THE Canadian Cameo Series
B. E. NORRISH M.Sc. M.E.I.C. PRESIDENT & MANAGING DIRECTOR
HEAD OFFICE, STUDIO AND LABORATORIES, MONTREAL, QUEBEC

and a Happy New Year to all

GEORGE HEIBER
who took over the United Artists Toronto branch.

SAM KUNITSKY
who took over the UA Montreal branch.

LEW MICHAELSON
who took over the UA St. John branch.

Highlights

(Continued from Page 8)

Skouras, Eric Johnston and Joyce O'Hara hold all-day session, Miami, Florida, on renegotiation of Anglo-American film agreement . . . Lopert Films sues Pathe Industries Ltd. for $100,000 damages U.S. Federal Court re Shoeshine distribution Latin-American territories.

Samuel Glazer, popular Pioneer showman, associated for many years with Columbia Pictures of Canada, died in Toronto General Hospital after an operation . . . Sid Grauman, veteran showman, died of a heart attack in Hollywood, age 70 . . . **Famous Players televise Council of Christians and Jews Dinner at Simpson's Arcadian Court—televised at Imperial Theatre, Toronto, one hour later . . . Junior League, Toronto contributes $1,000 for advertising fund daily newspaper announcements of MPAA's Children's Film Library films . . .** "Ronnie" Alcorn, UA producer of Johnny Holiday, visits Toronto on publicity junket for picture.

M. J. Newton, member of the Manitoba Civil Service Commission, appointed chairman of Manitoba Censor Board succeeding J. S. Anderson . . . T. L. Elliott, member of the Ontario provincial Censor Board since 1939, and censor of advertising for Ontario, died, age 47 . . . MGM production staff leaves for Rome to begin preparations for filming Quo Vadis . . . **Atlanta, Ga., District Court Decision rules films not part of press —cannot claim constitutional protection under 1st amendment . . . 20th Century-Fox showmanship meeting in Chicago sets milestone in motion picture history, unanimous opinion of 350 guests present.**

Astral's Lost Boundaries goes into 12th record-breaking week at the Studio, Vancouver . . . Edgar Rice Burroughs, originator of Tarzan, dies of heart attack . . . Variety publisher, Sid Silverman, dies, age 51; son, 18, inherits publication . . . August 31 divorcement date set for Warner Bros.; brothers to stick to production-distribution . . . **Senator Johnson of Colorado sponsors bill aimed at morals offenders in movie business — proposes licensing of stars — speaks of "nauseating, commercial opportunism" . . . Spyros Skouras tells London press Rank has refused to sell any part of Odeon of Canada or any British theatres—states Fox still willing to buy some of Rank's theatres.**

20th-Fox plans $5 million construction at studios—increased output of pictures is final aim . . . Luncheon tendered in Hollywood to O. J. Silverthorne, Ontario censor chief . . . Approximately 8,000 theatres represented at 20th-Fox Showmanship meeting in Chicago . . . **Ontario exhibitors special committee gets special concession of 5% decrease in tax.**

DOUGLAS V. ROSEN
who was appointed general manager of International Film Dist. by N. A. Taylor, president.

APRIL

Variety Tent 28, Toronto, held second heart award dinner Tuesday, March 28th—Col. Wm. McGraw, Executive-Director of International Variety, made the heart award presentation to James Cameron of Famous Players . . . J. Arthur Rank to install Desmond Campbell personally as Comptroller Odeon (Canada) Ltd. — David Griesdorf appointed operating head last year—Campbell reported as fiscal expert aide to him . . . Columbia's All The King's Men wins Academy Award as best picture of 1949—Broderick Crawford cited as best male actor for starring role in the Robert Rossen production. . . . Oscar for best actress goes to Olivia de Havilland for title role in The Heiress; best direction, Joseph Mankiewicz in A Letter to Three Wives.

No presentation made of Irving Thalberg Memorial Award at Academy Awards due to differences of opinion among committee . . . Venezuela becoming Hollywood's most profitable foreign market — Latin America's current earnings, at a conservative estimate, $3 million annually . . . Board upholds decision re Production Code Seal on Bicycle Thief—two cuts must be made for seal approval . . . Oscar Hanson resigns as president and general manager of J. Arthur Rank 16mm. Ltd. . . . J. Arthur Rank praises "enlightened outlook" of Canadian government in Toronto press interview.

Douglas V. Rosen, formerly UA Toronto manager, appointed General

(Continued on Page 12)

Highlights

(Continued from Page 11)

Manager of International Film Distributors, post formerly held by David Griesdorf—N. A. Taylor president, announces immediate plans for expansion of the company . . . UA Toronto branch managership taken over by George Heiber, formerly of Montreal—Sam Kunitsky moves from St. John to Montreal branch—Lou Michaelson takes over St. John branch . . . **Gordon Lightstone re-elected to fourth term as president, Canadian Motion Picture** Distributor's Ass'n. . . . Charles Querrie, veteran and sports showman, dies in 71st year . . . Walter Huston, Canadian-born world-famous star dies of heart attack in 66th year . . . Warners and 20th-Fox granted divorcement stay for 60 days.

RKO and Skouras reach agreement of circuit break-ups, settling Skouras monopoly lawsuit against RKO and similar suit by RKO against Skouras. **. . . Harry Brandt and 121 other independents in Paramount percentage suit lose appeal on court ruling giving Paramount permission to inspect defendents' books . . . Stromboli passes Ontario censor board and special committee with no deletions—open Biltmore, Toronto. . . . Senator Ed Johnson names Judge Stephen S. Jackson, formerly Hollywood production code administration, to study motion picture industry . . . Famous Players Canadian Corp. 30th Annual Report to Shareholders shows 1949 net profits $3,071,910—amount earned per common share, $1.77.**

Famous Players and associates revealed in annual report to have built 8 new theatres, completely remodelled 11 and acquired 3 drive-ins. . . . U.S. High Court refuses to review Lawson-Trumbo cases—convicted on contempt charges for refusing, with 8 others to answer House Un-American Activities Committee on whether they were members of the Communist party—one year in jail and $1,000 fine for each stands. . . . J. Arthur Rank tells Hollywood no new or old films available for Phonevision in U. S. . . . J. Arthur Rank to produce 20 pictures in 1950-51—distribution in U.S. to be 10 for Eagle-Lion and 10 for Universal-International . . . Robert A. Gaskin joins Ontario Censor Board—will have charge of advertising.

Ontario Censor Board, under the chairmanship of O. J. Silverthorne, meets with distributors — discuss gradings, safety film . . . Two drive-ins open on the outskirts of Toronto advertising, "No baby-sitting problems—bring the baby with you"—offer free bottle-warming service . . . **Film Laboratories, Toronto, announce all manufacture of prints henceforth on safety stock, effective immediately . . . . Judge Jackson proposes a self-regulation within the industry to avoid censorship and federal government regulation in U.S. . . .** Rt. Hon. Louis St. Laurent presents Canadian film awards at Little Elgin theatre, Ottawa . . . Ass'n. of Motion Picture Producers and Laboratories of Canada accuse National Film Board of trying "to establish itself as a government film monopoly" in 8,000-word brief to the Massey Commission.

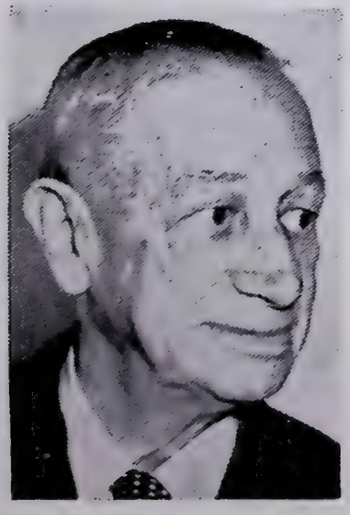
MAY

Cleveland proposes plan for call on radio personnel, including disc jockeys and other live talent, to do half-hour air-show broadcasts from stages and lobbies of first-run theatres to meet TV competition . . . March amusement taxes in U.S. show box-office increase over February but down by comparison with same month in 1949 . . . COMPO to hold third meeting May 8, 9 in Chicago. . . . MPAA likely to close deal with Argentina, reopening markets closed to American films for past two years. **. . . Robert L. Wright, formerly motion picture expert for U. S. Justice Dept.'s Justice Division, sees anti-trust suit in future against networks because of films shown free on TV. . . . Justice Dept.'s expert sees free motion pictures subsidized by advertisers as real competition, not Phonevision** . . . Bank of America files suit in Supreme Court to foreclose mortgage on Benedict Bogeaus' Lulu Belle, co-defendant in suit, Columbia Pictures—bank claims producer owes over 50% of loan of $600,000 made in November, 1947.

Eagle-Lion, Film Classics merger reported close — new trademark, Eagle-Lion Classics . . . New Zealand is tops for the world in per capita film attendance—population 1,750,000 — Trevor Townsend, G-M

(Continued on Page 15)

GORDON LIGHTSTONE
elected to serve a 4th consecutive year as president of the Canadian Moving Picture Distributors Ass'n.



CHARLES E. QUERRIE
popular sports figure and theatreman who died last April, aged 71.

The privilege of serving you
has been a pleasure—
May your Xmas be bright,
and the New Year one of prosperity.

MURRAY L. SWEIGMAN
HARRY L. BARRON
Independent Poster Supply — Display Frame Co.
Theatre Poster Service Ltd.

THE ODEON THEATRES
(CANADA) LIMITED

L. W. BROCKINGTON
President . .

DAVID GRIESDORF
General Manager

PRODUCTION OF FOOTAGE WITH COLOR BY TECHNICOLOR PASSES TWO BILLION MARK

This footage *would encircle the Earth* 15 *times.*

To run through a projector would require 42 *years.*

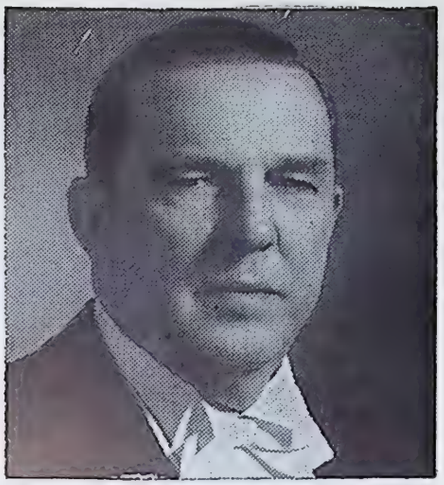
Shown on the motion picture screen, it has provided inestimable pleasure to countless millions.

TECHNICOLOR

Is the Trade Mark of

TECHNICOLOR MOTION PICTURE CORPORATION

Herbert T. Kalmus, President and General Manager



CHARLES MAVETY

who retired as head of Mavety Film Delivery Service after 30-odd years of service.

RAY LEWIS

editor and publisher of The Canadian Moving Picture Digest, who was elected President of the Canadian Picture Pioneers.

GEORGE ALTMAN

who took over Mavety Film Delivery Service as president and general manager.

Highlights

(*Continued from Page 12*)

Kerridge Odeon group with 137 theatres, reports attendance averages 28 times per year for every man, woman and child . . . **Variety's great Heart Award split between Toronto and Miami Tents—Toronto Tent 28 wins for Variety Village . . . General admissions U.S. cut from 20% to 10%—Raw film (including film for stills) 15% tax entirely eliminated — c a m e r a s, photographic equipment tax of 25% entirely eliminated—no tax on TV sets—committee voted against proposed 10% excise tax stating new industry should be protected.**

South Pacific gets Pulitzer Prize Award as best play of 1949 . . . **Warner Bros. settles U.S. Govt.'s anti-trust suit — Warners to have about 18 months to put through consent decree plan separating production-distribution from exhibition . . . Walt Disney refuses $1,000,000 TV offer from U.S. national advertiser for 350 Disney one-reel cartoons produced during last 20 years . . . Alex H. Ardrey, Exec. V.P. Bankers Trust Co. proposes at meeting of Society of Independent M. P. Producers formation of publicity-subscribed $10,000,000 corporation to back independent production—new company to issue one million shares at $10 par . . .** Sen. Johnson calls on May 15th hearings at Washington re federal censoring of film companies and persons . . . Omaha branch of Eagle-Lion closes in test policy to close losing branch offices in the U.S.—New Haven office closed in April.

Emergency bulletin from Winnipeg announces that owing to flood conditions, telephones are accepting emergency calls only—power liable to be shut off momentarily—all Winnipeg theatres closed—transportation at a standstill — all business, including exchanges, short-handed —several employees isolated . . . MPIC of Canada moves quickly to set up relief fund for victims of Winnipeg flood and Rimouski and Cabano, Que. fire disasters . . . COMPO elects Ned E. Depinet president; Trueman Rembusch, Gael Sullivan, Bob O'Donnell, Abel Green and Roy Brewer of IATSE vice-presidents; Leo Becher, secretary; Harry Brandt, treasurer.

HON. EARL LAWSON, K.C.

head of the J. Arthur Rank interests in Canada and President of Odeon (Canada) Theatres Ltd., who died on May 13th at the age of 58.

Paramount Pictures in first quarter as producer-distributor, divorced from exhibition, earns consolidated profit of $1,400,000 . . . RCA declares extra payment dividend for first time in its history . . . Columbia line-up for coming year to include 32 tops with 30 additional pictures — 8 in Technicolor, 1 in Cinecolor . . . Britain showed 571 feature films, 440 of which were imports, in year ending March 31st—of 751 shorts, 519 were imports . . . Eagle-Lion Films to show first profit in history reports Kenneth M. Young, pres. to stockholders Pathe Industries Ltd. . . . Malcolm Kinsberg, V.P. RKO Corp. and Pres. RKO Theatres, resigns. . . . **Hon. Earl Lawson, K.C. P.C., head of J. Arthur Rank interests in Canada and president Odeon Theatres (Canada) Ltd. dies after long illness, age 58** . . . CMPIC drafts final relief plans for stricken areas — exhibitors to contribute locally — distributors to supply free pictures for special showings . . . **Mavety's Film Delivery Service reincorporated after 30-odd years of operation with George Altman, now president and general manager.**

Ray Lewis, Editor and Publisher Canadian Moving Picture Digest, elected president Canadian Picture Pioneers—a first for a woman in the motion picture industry—other members elected as Directors: Charles Mavety, Jack Arthur, Oscar R. Hanson, Don Gauld, Curley Posen, Archie Laurie, Clare Appel, Walter Ken-

(*Continued on Page 16*)

Highlights

(Continued from Page 15)

nedy, Ben Freedman, Morris Doyle. . . . Despite denials, Film Classics merger deal with Eagle-Lion confirmed with Eagle-Lion controlling interest . . . 20th-Fox, Warner Bros., Loew's granted stay on divorcement decree until appeal heard in February . . . 14 Allied Theatres in Toronto sign up for Foto-nite group plan—George Oullahan in charge of sales . . . George Formby heads Red River Relief Rally Maple Leaf Gardens.

JUNE

Dore Schary, production chief for MGM, meets with Frank M. Folsom, president of RCA—states wedding of TV and motion pictures 'inevitable' but may take years to consummate . . . Dr. Allen B. Dumont tells Sales Executive Club of New York that TV will be a 2 billion dollar industry in 1951 . . . Brooks Atkinson of the New York Times tops list of selected critics in Variety's 27th annual critics' ratings . . . Joseph Schenck reported in the running for the purchase of RKO theatres—has made bid to Howard Hughes . . . Howard Hughes reported in complete control of RKO's Board of Directors—L. Lawrence Green and Frederick Ehrman resign from board. . . . **United Artists change policy—no advance on rentals to producers—reported pressed for cash . . .** Bob and Sally plays to big business for holdover at Towne Cinema, Toronto, with medical lecture on film . . . Tight Little Island in 9th week at the Hyland, Toronto . . . **A. D. Dunton, chairman CBC Board of Governors, announces Toronto TV station to be in operation by Sept. 1, 1951.**

Simon Meretsky, managing director of Paramount-Windsor Theatres, associated with Famous Players since 1928, retires . . . Eugene Fitzgibbons appointed supervisor of Paramount-Windsor Theatres to succeed Meretsky . . . Leonard W. Brockington elected president of Odeon Theatres (Canada) Ltd., succeeding the late Hon. J. Earl Lawson K.C.—also becomes president of the J. Arthur Rank Organization of Canada and other Canadian companies in the Rank group . . . MGM hops the showmanship bandwagon with two personal appearances in two weeks—Indian Chief and wife beat the drum for Annie Get Your Gun while Joe David Brown, author of Stars In My Crown tours the country under MGM sponsorship . . . American trade press again report proposed deal for United Artists—this time, Popkin syndicate deal engineered by Bank of America . . . Vivien Leigh and Laurence Olivier to visit Hollywood for first time in 4 years—he to star in Carrie Ames at Paramount, she to star in Streetcar Named Desire at Warner Bros.

Andy Smith, 20th-Fox Sales V.P. announces decision to provide TV trailers with all future product—Columbia, Paramount also have plans for trailers and short commercials for all major features . . . Eric Johnston terms new Anglo-American agreement 'no bargain'—states 'British toughest traders in the world' . . . William J. Heinman named V.P. Eagle-Lion Classics; Bernard G. Kranze, general sales manager of merged companies . . . Ned E. Depinet announces Noah Deitrich as chairman of RKO Corp. Board of Directors . . . **COMPO reports a total of 482 theatre closings in past 6 months . . . Sam Bishoff, formerly independent producer, joins RKO as production supervisor — Howard Hughes states this appointment in no way effects status of Edmund Grainger and Howard Hawks . . . Superior Court Judge denies injunction to restrain Publix-Lucas Theatres from building drive-in at Elberton — rules drive-ins are not nuisances.**

Donald Mulholland appointed Director of Production of National Film Board by W. Arthur Irwin, Film Commissioner . . . Bert Brown, formerly manager University Theatre, Toronto, named Director of Sales Promotion, FPCC head office, succeeding James Cameron . . . Barney Balaban, president of Paramount,

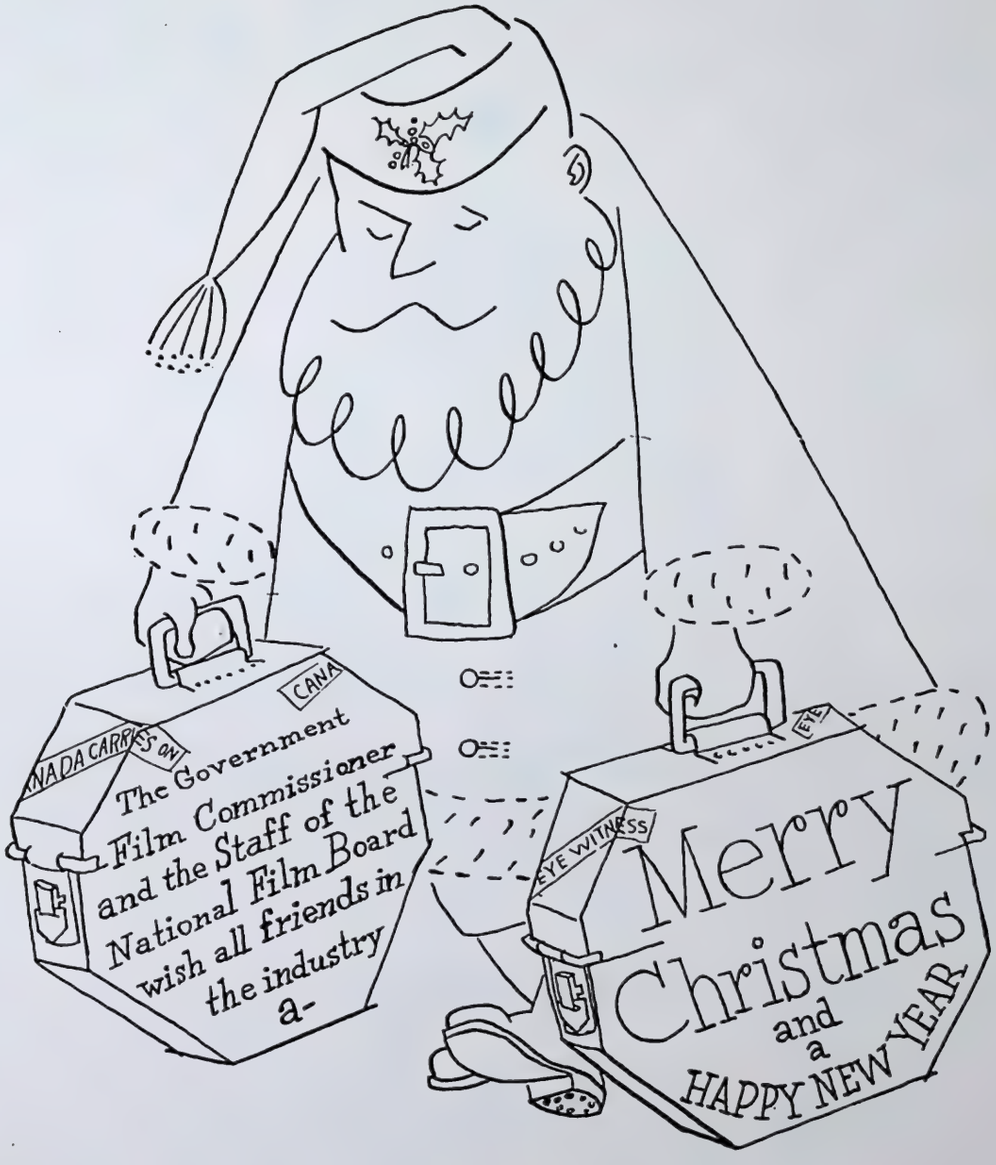
LEONARD W. BROCKINGTON, K.C.
who was elected President of Odeon Theatres (Canada) Ltd. succeeding the late Hon. J. Earl Lawson.

advises stockholders earnings up in 2nd quarter . . . 12 theatres in Cleveland close for summer months with 2 additional open only on weekends. . . . 28 A features to be released by RKO last half of 1950 and early '51. . . . Walt Disney to produce Robin Hood in London in 1951 . . . John G. McCarthy, foreign chief of MPAA, conferring with Italy's distributors in effort to dissuade them from requesting Italian picture exhibition quota from their government . . . Joseph H. Seidelman, Universal's foreign chief representative, submits

(Continued on Page 19)

The Season's Very Best Wishes . . .

Canadian Theatre Chair Co.
Charles A. Bochner
Toronto


CANA
ANADA CARRIES ON
The Government
Film Commissioner
and the Staff of the
National Film Board
wish all friends in
the industry
a-
EYE
EYE WITNESS
Merry
Christmas
and
a
HAPPY NEW YEAR

AT
THIS
TIME OF
THE YEAR
EVERY BODY
EVERY WHERE
IS WISHING EVERY-
BODY ELSE THE VERY
BEST FOR THE HOLIDAY
SEASON AND THE COMING
NEW YEAR ... THAT IS AS IT
SHOULD BE ... THE CHRISTMAS
SPIRIT IS A WONDERFUL THING ...
IT LETS US TELL OUR FRIENDS AND
NEIGHBOURS, OUR EMPLOYEES AND
EMPLOYERS, OUR BUSINESS ASSOCIATES
OUR CUSTOMERS AND OUR OPPOSITION,
THAT FRIENDLINESS AND GOODWILL TOWARDS
ALL ARE REALLY THINGS THAT MATTER TO US ...
WE ARE GLAD OF THIS OPPORTUNITY TO WISH YOU
ALL THE VERY BEST FOR CHRISTMAS AND THE
COMING YEAR ... MAY IT BE FULL OF ALL THE GOOD
THINGS THAT YOU AND YOURS MAY WISH FOR.

TO EVERYONE
EVERY WHERE
FROM ALL AT
EAGLE - LION
FILMS OF
CANADA

Highlights

(Continued from Page 16)

resignation to the board, his position to end December, 1951 — receives 2-year contract to act as consultant for the company.

J. Arthur Rank secures film rights on Brigadoon . . . Dave Coplan heads TV distributing company in New York to handle Parthian television shorts being made in England for American stations . . . Alberta Exhibitor's Ass'n. holds 7th annual meeting—all officers re-elected . . . MGM holds sales meeting in Toronto June 15th and 16th—Mike Simmons, Editor MGM house organ; H. M. Richey, Sales Promotion manager; Short subject supervisor, William B. Zoellner; Jay Eisenberg and Charles Reagan, MGM Sales division and William F. Rodgers, General Sales Manager of the company all arrive from New York for the meeting . . . Health League of Canada and Local Council of Toronto cause Bob and Sally to be withdrawn in Ontario pending appointment of new reviewing board . . . J. Arthur Rank and Samuel Goldwyn to make two pictures jointly in England . . . Paramount sales meeting in Los Angeles rolls up an attendance of 260—A. W. Schwalberg, pres. Paramount Film Distributing Corp., presides as chairman . . . **Eagle-Lion Classics retain 27 Eagle-Lion exchanges and 1 of Film Classics, making a total of 28 in U.S. for new merged company . . . Charles Brackett re-elected president of the board of the Academy of Motion Picture Arts and Sciences; George Murphy, 1st V.P.; Dore Schary, 2nd V.P.; Johnny Green, secretary; Anne Baxter, assistant secretary; Fred Mtezler, treasurer.**

JULY

Harry Popkin offers product bid guarantee 12 to 20 big pictures annually for three years plus cash for UA buy . . . Leo M. Devaney, RKO-Radio's District Manager maintains lead of company's nine southeastern districts in 1950 Ned. E. Depinet Drive . . . Farewell reception held in Montreal for Willie Elman who leaves Columbia Pictures after twenty years association to join Consolidated Theatres, Montreal . . . **Howard Hughes announces purchase of Jerry Wald contract from Warner Bros. for price of $150,000 . . . U.S. transcontinental TV network to be completed by January 1st, 1952 at estimated cost of $37,590,000 . . .** Rumor about that financing back of Harry Brandt's deal to take over RKO theatres is from Marshall Field and the Rosenwald (Sears-Roebuck) family of Chicago — finalization of deal expected momentarily . . . Michael Balcon mentioned as possible new production chief for Rank.

Balaban-Katz chain, Chicago, launch TV advertising campaign for entire circuit . . . Max Youngstein, advertising, publicity and exploitation head, elected to Board of Directors and Vice-President of Paramount Pictures . . . Bill to revise Canadian National Film Act passes second reading in House of Commons—new regulations place NFB employees under Civil Service . . . Cardinal's Rocketship X-M sets all-time record in first week at the Towne Cinema, Toronto, and Orpheum, Sault Ste. Marie, in first 2 Canadian engagements . . . Father Of The Bride closed a six-week engagement at the Radio City Music Hall with a total gross of $850,000 . . . Harry Popkin syndicate offer of $1 million for control of UA too low—company ups ante . . . Last B & K Chicago house switches to double-feature policy . . . Goldwyn, Korda withdraw lawsuits vs. each other — re-

(Continued on Page 20)

On this festive occasion it is our desire to wish all our customer friends a

VERY MERRY CHRISTMAS

and

ALL THE BEST FOR 1951

PERKINS ELECTRIC COMPANY LIMITED

277 Victoria Street TORONTO

2027 Bleury Street MONTREAL

164 Leslie Avenue MONCTON, N. B.

505 Pearl Street BUFFALO, N. Y.

Highlights

(Continued from Page 19)

ported making co-production deal for future pictures — Goldwyn also reported negotiating co-production with Rank.

Joseph Schenck, president and chairman of the board, United Artists theatres, resigns—continues as executive head of production, 20th-Fox. . . . Henry Ginsberg, Paramount Pictures studio head, resigns—leaves Paramount after 10 year association — Y. Frank Freeman continues at studio representing president and board of directors at studio and in complete charge of all operations . . . U.S. prominent exhibitors form Cinema Productions Inc.—planning production third-dimensional film in fall . . . J. Arthur Rank resigns presidency British Producers Ass'n . . . **Full UA control goes to McNutt-McNamee group—McNutt named chairman of the board; McNamee new president of UA—status of Kelly, Sears, etc. not clarified** . . . Contract of J. J. Fitzgibbons, FPCC president, extended until 1955; contract of Reuben Bolstad, v.p. and treas., until 1953 . . . B G. "Buddy" De Sylva, onetime head of Paramount Studios and songwriter, died in Hollywood, age 55 . . . British Actors Equity launches new attack vs. American stars in British pictures.

U.S. industry executives predict that 2,000 theatres will close before Jan., 1951 . . . Pentagon and Lopert to distribute large groups of J. A. Rank British pictures dating back to end of World War II — Eagle-Lion and Universal had rejected these films as unsuitable for the American market under selection policy . . .

STANLEY KRAMER
presented with a One World Award in recognition of the contribution to world progress made by his films.

Ned Depinet denies report he is leaving RKO presidency for COMPO post . . . **Arthur Kelly, former UA v.p. out of the company—Al Lowe assumes general managership of UA's foreign division . . . Korean War puts kibosh on expected U.S. tax cuts . . . McNutt, McNamee mum on principles behind purchase of UA.**

AUGUST

Odeon Theatres (Canada) Ltd., buys 800-seat Empire Theatre, St. John, from St. John Amusement Co. . . . **20th-Fox sets $2 million advertising budget to be spent between August, 1950, and Jan. 1951—places company on a par with leading national advertisers such as General Motors, General Foods, etc. . . . Long-delayed Phonovision 90-day test run in Chicago O.K.'d by FCC—will begin Oct. 1st. . . . Unnamed group of UA producers threaten 'revolt' against new UA management unless positive financial reassurances are received — Secretary Max Kravetz refuses to disclose money matters saying main concern at this time is "reduction of overhead and weeding out of unnecessary personnel." . . .** DuMont, Gillette, bid up to $510,000 for World Series TV rights . . . Arthur Ungar, editor of Daily Variety, dies suddenly on the coast, age 65.

Monogram-Lippert merger deal definitely off states Steve Broidy . . . Variety Baseball game in Toronto nets close to $30,000 despite bad break in weather . . . Eagle-Lion Classics announces 5 major productions from independent producers to be completed by end of year . . . **Report in U. S. that full agreement has been reached on deal transferring Howard Hughes' RKO theatres to Harry Brandt's Trans-Lux chain . . . deal to be consummated when RKO's reorganization is complete on Jan. 1, 1951 . . . Nathan Helpern, theatre TV consultant to TOA, predicts big future for large-screen TV designed to supplement, not supplant, quality feature films . . .** Universal likely to show $1 million profit for third quarter of fiscal year . . . Gloria Swanson visits 31 key cities and addresses 6 exhibitor conventions in 3-month advance tour of Sunset Boulevard.

Robert Goldfarb, personnel and office manager UA, resigns after 14 years with company . . . Paramount's Samson and Delilah reported to have grossed $6½ million in its roadshow dates . . . Supreme Court Justice Breitel signs order permitting assignor of Film Classics, Irving Kaufman, to file suit against Eagle-Lion and Pathe Industries . . . **Jerry Wald-**

JERRY WALD
who, with Norman Krasna, signed a contract with Howard Hughes to produce independently twelve pictures a year for five years for RKO. The fifty-million-dollar deal deal was described in trade circles as "the biggest independent deal ever consummated."

Norman Krasna production unit set for RKO, Howard Hughes announces —Wald and Krasna to make 10 or 12 Class A pictures for RKO each year . . . Business Week magazine Aug. 12th has feature story, "Who bought United Artists?" — Business Week doesn't know . . . Spyros Skouras introduces plan for scheduled shows on All About Eve—must see picture from the beginning—tickets sold in advance.

(Continued on Page 53)

HARVEY HARNICK
general sales manager of Columbia Pictures of Canada, elected president of the Motion Picture Section of the Board of Trade of Toronto.

RAY PRESENTS

SHALL I speak to you in poetry or prose? Both lend themselves as language appropriate and festive for this season.

Shall I speak to you of Film Trade Conferences, of Divorcement, of good box-office, inroads of Television, of lawsuits, of new pictures in production, of dividends, of losses.

Shall I speak to you of Arbitration, telling you that to William F. Rodgers has been given the job of bringing Allied States Association into a conference with the Theatre Owners of America and distribution, with a view to considering a plan for an Industry-wide arbitration system?

Shall I advise you that the RKO Theatres in the Metropolitan Area in New York may change from its present five and two-day bookings after Jan. 1, to a four and three days policy, with changes on Wednesday and Saturday?

Shall I tell you that a posthumous award, a Medal of Merit was awarded by the Defense Department at Washington to the widow of Al Jolson, and her three-year old Asa, for the late Al Jolson's services to the troops whom he entertained during World War II and in the Korean theatre?

IN THE lobby of the Mayfair Theatre, New York, Christmas gifts for the First Calvary Division and other U.S. troops fighting in Korea were collected, and were flown to the coast for Army shipments to the front. Cooperating with the Mayfair Theatre, in the Christmas Gift project, was Republic Pictures, whose, Rio Grande, was currently playing at the Mayfair, and the New York Daily News.

Here is a story for Christmas, it denotes that Show business is thinking of the men fighting in Korea, the men who had hopes that they would be home for Christmas, it carries on the tradition of the Christmas spirit of a remembrance of the living, the Tradition of Giving.

BUT I am in a Christmas mood, I am thinking of Santa Claus and hoping that he has not forgotten anybody, I am thinking of little girls looking in wide-eyed wonder at their dolls, I am thinking of little boys looking at fire-wagons, at skates, perhaps a TV set which Mom and Dad had Santa bring them for Christmas. I am thinking of the yards of ribbon, the heaps of boxes and the scattered coloured wrappings, the Christmas seals, the holly and the mistletoe, the green and red candles, and the variety of food which we have all eaten, and I am wishing, wishing very hard, and praying to myself, that no one has missed a Christmas dinner, that Santa has made a visit to everyone, Grandpa, Grandma, Mother, Dad, sister, brother, aunts, uncles, cousins, forty-second cousins, your neighbor, my neighbor, our neighbor's neighbor, our city, our province, or state, our country, the other fellow's country, our man-servant, our maid-servant and their families and friends.

These thoughts give rise to poetry and prose, and it occurs to me that God Must Love this Nicholas, a saint who has chosen to work on earth, renouncing Peace of Heaven. North and South, East and West, forever on his quest, as Giver and Receiver, from you to me, from me to you, each year the same, but always new. We, as Players on the Stage of Life, pick up our cue and play our part in laughter and song, and like Saint Nicholas ever renew our faith in the commonweal, speaking fair words of peace, not only spoken as lip-service, but which we feel.

HERE, we are now, in a more Christmas mood, but since that which is in the public good relates itself to Christmas, I must tell you that three Governors of Maryland, Virginia and North Carolina respectively appear in a special prologue to Warner's new, Highway 301, which tells a story of the smashing of the notorious tri-state gang, who operated in these States of the U.S. The Governors, in appearing on the screen, state that they do so as a tribute to the film's "dramatic contribution to the public good".

A. Montague, Columbia Pictures Distribution executive and vice-president, has been cited for "outstanding services" to the Commonwealth of Massachusetts, having had a scroll presented by Senator John E. Powers representing Governor Paul A. Dever, "a stimulating effect on commerce, employment, education, entertainment and goodwill," reads the scroll.

CITATIONS, particularly citations which mention goodwill, we place on our Christmas Menu, and the story in The Telegram headed, "Heart As Big As Voice,

(Continued on Page 22)

RAY PRESENTS

(Continued from Page 21)

Sophie Aids 500 Tots," is a Christmas story. George Kidd, The Telegram's staff reporter, tells this untold story in the life of Sophie Tucker, one which has to do with a Playground, Sophie Tucker's Playground at Camp Williams, Suffern, New York. It is for underprivileged children from four to twelve. Kidd reports that in his interview with Sophie Tucker, she said, "I have five hundred youngsters and they're all my own. The Playground was started in New Jersey by Mrs. Ted Lewis and myself. Now we've moved to our new quarters, and we'll be opening 'round about June. We'll take those little kids and give them a one-week holiday just as we've been doing for years."

I feel some more poetry coming on, after what I have read about Sophie Tucker, and her 500 children, so here goes, boys and girls, do not say that I have not warned you, so fill your glass, relax, 'tis Christmas Day, but lest I forget, you know Haskell Masters is grandpa for the second time, another boy, and our good friend Jack Karr, is a father, Mrs. Karr having presented him with a boy, John Stephen, a few weeks ago, so now Jack can forget his boyish face, and don his whiskers for a Santa Claus with grace.

The bells find tongue to sing the praise of Christmas Day, and peals of laughter harmonize their notes with peal of bells, a merry clatter which denotes The Prince of Peace Was Born on Christmas Day.

CATHEDRAL Films first bid for theatrical exhibition will be a story based on The Life of St. Paul, James K. Friedrick will produce and John C. Doyle will direct. Shooting is taking place at the Chaplin Studios.

Selznick-Alliance will soon present its Italian-produced feature The Miracle of Monte Cassino, produced in Italy with authentic backgrounds by Minerva Films, and with English titles. The story covers The Life of Saint Benedict and reveals the bombardment of the Monastery of Monte Cassino, tracing the history of the Monastery through the Life of St. Benedict who preached "Fear No Evil." It is a spectacular production lavishly produced.

While I am back to picture-talk, I notice that the Anglo-American Agreement has beeen signed in New York. This agreement authorizes American Film companies to remit annually, $17,000,000 of their earnings in Britain. It was signed by Rupert G. Somervell, Under-Secretary for the British Board of Trade, representing the British Government and Ellis G. Arnall, President of the Society of Independent Motion Picture Producers and Eric Johnston, President of the Motion Picture Producers and Distributors Association.

THE Agreement provides, in addition to the specified remittances, for a further special bonus arrangement through which added remittances can be sent to America through film production in Britain, and the distribution of British Pictures in the Western Hemisphere. This signed agreement as between Britain and the United States helps to make for a Merry Christmas and a more prosperous New Year.

The New Year will usher in RKO as an Independent Distributing Company, separated from Theatre Holdings. The announcement covers a program of thirty-two pictures, and there will be a 27 weeks' sales drive. The announcement was made by President Ned E. Depinet after conferences at the coast with Howard Hughes.

THE new line-up of product includes five from the Jerry Wald-Norman Krasna combination, the first of which is, I Married A Woman, a marital comedy written by Goodman Ace; Walt Disney is to present Alice In Wonderland as a July release, and it will be in Technicolor. From Samuel Goldwyn is expected The Story of Hans Christian Andersen. Danny Kaye and James Stewart are being considered for the title role, and Moira Shearer for the top woman-lead. The picture will be produced by Samuel Goldwyn, providing that he can cast the picture to his satisfaction, but he has eight other story properties from which to make a selection.

Howard Hawks' The Thing is the story of a visitor from another planet, who descends upon a U.S. Army Group at a station near the North Pole. The "Thing" is made up of vegetable matter, and by planting seeds threatens to raise his own army and wipe out the world.

This brings back to my mind a story in Mythology, which reveals the planting of the Dragon Teeth, which sprang up as Armed Men, fought with each other and which Jason, in quest of the Golden Fleece, slew at the command of the King of Colchis.

BACK of this King of Colchis story is a reference to the dragon which guarded the well of Ares. Cadmus, having slain the dragon, sowed the teeth of the dragon, when from these sown teeth sprang up armed men who surrounded Cadmus with the intention of killing him. At the advice of Minerva, Goddess of Wisdom, Cadmus threw a precious stone among the armed men, who fought to the death with each other for the possession of the jewel.

The teeth which Jason had sown were some which Cadmus had not sown and which had come into the possession of the King of Colchis. The Spartans are said to have been the armed men who sprang from the dragon's teeth, but five remained alive, and these are said to have been the ancestors of the Thebans.

TO sow dragon's teeth is to start trouble, like Wars which beset other Wars, like Discrimination between races. The Phillistines are said to have sown dragon's teeth when they seized Samson, bound him and put out his eyes. We too, in our Industry, have sown dragon's teeth, but what have we to do with strife and dragon's teeth in this Christmas and Holiday Season, and how did I ever wander away to dragons?

I remember that I was talking about Howard Hawks' The Thing, made up of vegetable matter, and which by planting seeds could raise an Army to destroy the world. I have talked about Alice in Wonderland, Hans Christian Andersen, and now I will return to one of my favorites, Santa Claus, for the tree is up and underneath its festive bloom of lights, in blue, in green and red, the parcels large and small are spread. We gaze contentedly and hope there is enough for all.

On top we place a silver star in memory of the night the Wise Men journeyed from afar, to see The Babe of Flight, born in Bethlehem on that most holy Night. They came with gifts to greet the Prince of Peace, and we, who celebrate this Day of Days, bear gifts, call out with laughter, Merry Christmas, and ne'er cease our merriment, while in the Temple prayers ascend for Peace, for good-will, a righteousness in hearts of men, that War on Earth may end.

A Merry Christmas to you, gentlemen, and ladies of our Screen, to friends both far and near. My Tale Is Told so many times, but not again this year.

Best Wishes
to our
Friends and Associates

CONSOLIDATED
Theatres Ltd.
Montreal

LOEW'S
PALACE
CAPITOL
PRINCESS
ORPHEUM
IMPERIAL
HIS MAJESTY'S
Theatres

Merry Xmas and a Happy New Year
To All My Friends in the Motion Picture Industry
From an Old Pioneer

☆

Simon Meretsky
WINDSOR, ONT.

Gaumont Kalee Limited
Complete Theatre Equipment and Service
TORONTO - MONTREAL - VANCOUVER

TO THE WHOLE GREAT
THEATRE INDUSTRY

GENERAL THEATRE SUPPLY
COMPANY LIMITED

ST. JOHN *MONTREAL* *TORONTO* *WINNIPEG* *VANCOUVER*

WITH EVERY GOOD WISH
FOR A WONDERFUL CHRISTMAS
AND A
PROSPEROUS AND HAPPY NEW YEAR

NATIONAL BOOKING COMPANY
20 Carlton Street
Toronto

SEASON'S
GREETINGS
To All The Folks
in the
Motion Picture
Industry

*

Manitoba Motion Picture Exhibitors Association
300 New Hargrave Building
WINNIPEG, MANITOBA

Toronto and District

BILL PRESS

THE curtain rose on a new theatre in Hamilton with the opening on Dec. 7 of the State on Barton Street East by Martin Wiwchar and associates, the first program being a double bill made up of "Africa Screams" and "Northwest Stampede".

The architects for the State, which was announced as the first postwar theatre to be launched in Hamilton, were Kaplan and Sprachman of Toronto. The design and appointments of the new house are in keeping with the latest thought in structural attainment for cinematic presentations.

* * *

Queensway Studios, at Islington, recently acquired by Paul L. Nathanson from the J. Arthur Rank Organization, are to be used by Brian and D'Arcy Doherty, in association with George Hirliman of New York, for the production of two-reel films for television programs in the States, it is announced.

* * *

Manager James Hardiman of the Odeon at London conducted a candy-making contest in conjunction with the Movie Club program on Saturday morning, Dec. 9, for which prizes were offered. In addition, the candy has been distributed among local orphanages as a Christmas treat.

The show had a Children's Film Library feature, "The Prince and the Pauper".

* * *

Eddie Cantor and Jimmy Durante have both been mentioned as possibilities for the grandstand show at the Canadian National Exhibition, Toronto, next year. Dnny Kaye was the big attraction for the 1950 performances.

* * *

The Uptown Theatre, Toronto, stepped out of character on Saturday morning, Dec. 9, when Manager Stan Gosnell put on a comprehensive cartoon carnival, apparently so that mothers could do Christmas chores around the house with their progeny off to the show.

Liquidator Appointed To Close Drive-Ins

The Ontario Gazette, official organ of the Provincial Government, contained notices on Dec. 7 for applications for winding-up proceedings in connection with the drive-in theatres at Cornwall, Sudbury, St. Thomas and Pembroke.

According to the official notice, a liquidator will be appointed.

Marcus Loew's Theatres Limited, Toronto, is closing out the year with the regular $1 dividend on the common shares for the final quarter, to stockholders of record Dec. 15.

* * *

The Chapter at Oakville of the Imperial Order Daughters of the Empire, went on record as disapproving the advertising for the film, "So Young, So Bad."

A request has been sent to the Provincial I.O.D.E. that a protest be placed with the Ontario Board of Moving Picture Censors.

Producers' Ass'n. To Assist Can. Film Awards

Jack Chisholm of Associated Screen News, Toronto, concluded his term as president of the Motion Picture Producers and Laboratories of Canada with a flourish. On his return from the convention in Ottawa he revealed that the organization would put some "oomph" into the Canadian film awards next year.

The Producers, said the past president, decided to get behind the Canadian Association for Adult Education by donating a handsome plaque and cash prize for the winner in the amateur class of the Canadian awards. The two other divisions are for theatrical and non-theatrical films, either features or short subjects.

Something spectacular will be added to the presentation ceremony to give it a glamorous touch, Chisholm pointed out, with the hoped-for result that the Canadian awards will become something akin to the Oscars in Hollywood.

The chairman of the producers' association for the awards is Gordon Sparling of Montreal and it is planned to stage a Canadian Film Festival for the occasion. The Producers and Laboratories of Canada, now headed by Leon Shelly of Toronto, will meet again in February to line up Festival plans.

Incidentally, the Canadian Producers will send an exhibit of stills to the 1951 London Festival to demonstrate the progress of cinematic art in this country.

REGINA NEWS

By BRUCE PEACOCK

AN amusement tax bylaw, passed earlier in the year by Estevan, Sask., town council and scheduled to go into effect at the beginning of 1951, has been withdrawn. Conclusion reached by council was that the tax was a discriminatory one and would have had an adverse effect on general business in the town, as well as a direct effect on amusements that would have been taxed. Submissions were made to council by the Estevan Board of Trade, the retail merchants committee of the board of trade, the Estevan agricultural society, and objections to the bylaw were voiced by organizations that would have been affected.

* * *

The Gaiety theatre at Leduc, Alta., was used to hold an inquest into the explosion which blasted the Leduc hotel on Remembrance Day, killing 10 persons and injuring several others. The theatre seats 350.

* * *

Santa Claus made personal appearances at the Capitol, Rex. Grand, Met, Broadway and Roxy theatres in Regina on the morning of Dec. 2 when special films were screened and draws made for prizes. Annual event in Regina is the Santa Claus parade put on by the Lions' club, radio station CKCK and the theatres. Admission tickets for the movies were sold in advance, proceeds going to the Christmas cheer fund of The Leader-Post.

* * *

Boxing day, Dec. 26, has been declared a civic holiday in Regina and Saskatoon. Theatres will remain open.

* * *

From Victoria, B.C., Nelson Warner, Warner, manager of the Roxy Theatre, Saskatoon, received a letter with two $2 bills enclosed. The letter said: "Enclosed please find $4 to ease my conscience for paying children's fare to some shows that I attended when I was old enough to pay adult fare. I would not remember how many times I did it for it was some time ago when it happened. Am paying four-fold on it as well." Mr. Warner said he was sending the money back.

BEST WISHES FOR THE NEW YEAR
to all our many friends and customers in the industry

BERT WILKES - MARVIN FREMES

YORK CONFECTIONS LTD.

CONFECTIONS MERCHANDISING SERVICE

112 BOND ST. TORONTO

Joseph H. Huber Elected Winnipeg Pioneer President

The annual meeting of the Canadian Picture Pioneers, Winnipeg District was held Monday, Dec. 4th at the St. Charles Hotel.

At this meeting the following were elected for the year 1951:

Past President, N. Rothstein; President, J. H. Huber; Vice-President, H. A. Bishop; Secretary-Treasurer, A. Feinstein; Social Chairman, H. Swartz; Membership Chairman, J. Biggerstaff; Publicity Chairman, H. Hurwitz; Board Members: D. Rothstein, J. M. Rice, S. Rosenblat, C. Krupp; Out of Town Directors: J. D. McKenzie, Estevan, Sask., F. W. Falkner, Tisdale, Sask., A. E. MacLean, Rainy River, Ont., W. Winterton, Sask.

Following the Annual Meeting, a dinner and dance was held at the St. Charles Hotel and there were approximately 100 present at this affair which was enjoyed by all.

Mr. M. J. Finkelstein, K.C. addressed the gathering.

The Winnipeg Pioneers look forward to an exceptionally good 1951 for the Winnipeg District and are all hopeful that the membership will be greatly implemented in the coming year.

Campaign On For French Movie House

La Rotonde, French language weekly published by the students of Ottawa University, has launched a campaign for establishment of a French movie house there. The current issue contains signed letters from Prime Minister St. Laurent and French ambassador Hubert Guerin in support of the project. Mr. St. Laurent said in his letter: "There is certainly a place in Ottawa, the capitol of the country, for a movie theatre where French films could be presented . . . I wish full success for the promoters of this campaign, for their initiative is of a kind which builds harmony among the different ethnic groups in the country." Cyril Goulet, editor-in-chief of the student's weekly, called on French-speaking Ottawa to support the idea. "We are bilingual, let's prove it," he said.

Season's Greetings

W. B. ADAMSON, Mgr.
Cardinal Films
VANCOUVER

E. V. ATKINSON, Mgr.
Cardinal Films
MONTREAL

VERN DIXON
Cardinal Films
CALGARY

H. A. KAUFMAN
Cardinal Films
TORONTO

L. McKENZIE, Mgr.
Cardinal Films
ST. JOHN

L. MILES, Mgr.
Cardinal Films
WINNIPEG

HARRY J. ALLEN
PRESIDENT

LESLIE A. ALLEN
GENERAL MANAGER

Cardinal Films Limited

HEAD OFFICE: 700 BAY ST., TORONTO

Vancouver News

JACK DROY

ALBERNI VALLEY film council are organizing film programs for shut-ins. In Victoria a plan is working out successful whereby programs on 16 mm. are conducted for those who cannot take advantage of regular shows. Alberni district hoped to have the plan in operation early in the new year.

Frank Doye, Queen Theatre projectionist who operates a frog farm as a side line at Port Mann near Vancouver, reports that the frog populations is increasing very rapidly, and he will soon be ready to market frogs legs to local hotels and cafes.

Elizabeth Alexander, cashier at Sovereign Films, will be leaving to spend Christmas in Winnipeg with her family before leaving for California where she will make her permanent home . . . Jack Waite of the Orpheum staff and Vi Yates, Empire-Universal cashier, are back at work after serious illnesses . . . Walter Blake, veteran stagehand at the Hastings theatre, suffered a heart attack, coming along nicely at last reports.

Wally Hamilton, manager of Trans-Canada Films, and cameraman Ernie Kirkpatrick are shooting a film for British Columbia Packers. It will tell the full story of the life of B.C. salmon. It will be on both 16mm. and 35mm.

Film row visitors were Bill Smith, Community Woodfibre; J. McClennan, Barabara, Brittania Beach; H. S. Trout, Hope Theatre, Hope; W. Lilly, Port Theatre, Port Coquitlam; arranging their Christmas and New Years programs . . . Jimmie Davie, RKO manager, has left for Toronto to attend a Canadian sales meeting for the RKO drive . . . No less than three G I pictures are on local screens this week, Breakthrough at Strand, All Quite on the Western Front, Plaza and Fraser, and American Guerrilla at Orpheum . . . all are dong fair business . . . Many downtowners are running revival progrems for the two weeks prior to Christmas . . . Dave Gilfillan, MGM 16 mm. manager, has resigned. Art Gilbert of MGM staff will look after the narrow gauge business in B.C. . . . Marge Brewer, assistant manager at the Hastings theatre, left for California owing to a death in her family . . . The Film row Xmas party held at a night club near here was voted a big success by the 150 film row workers and their friends . . . Cracksmen broke into two Fraser Valley theatres, the Port at Port Coquitlam, and the Clova, Cloverdale; loesses are not known to date.

To all my friends in show business across Canada and the Digest staff, my wish to you for a happy holiday season and a prosperous New Year.

Views and Reviews

JACKIE ROSS

HARVEY (Empire-Universal) with James Stewart and Josephine Hull.

What a happy Christmas present Universal has cooked up for exhibitors! Mary Chase's famous long-running Broadway stage success has arrived just in time for the holiday season with the welcome words, 'Family Entertainment' written all over it,. In fact, the added impetus that holiday dates will give to Harvey should improve its b.o. potentialities just that much more—a fact doubtless not entirely overlooked by Universal when they decided to release it at this time.

As for the picture itself, director Henry Koster has given us an almost exact reproduction of the play about the charming eccentric, Elwood P. Dowd, and his imaginary (?) rabbit friend, Harvey, on the screen. To the knowledge of this humble devotee of the theatre, the only bit which has been added is a sequence in the psychiatrist's office wherein the doctor ends up on his own couch pouring forth his suppressed desires to a highly sympathetic Elwood P. Dowd (James Stewart). However, even this addition is so much in the spirit of the original dialogue that its inclusion passes almost unnoticed.

On the deletion side, one cannot help but take note of the famous third-act speech of the taxi driver when he is explaining to Elwood's relatives what will happen to him when he has been treated by a 'normalizing' serum. As he explains, "I've brought 'em out here to take this stuff and I've driven 'em back and, let me tell you they're not the same." When the patients arrive, they are evidently everything you could wish for, according to the philosophical hack. "But when they leave, they're just ordinary, normal human beings—and you know what stinkers they are." **There is something explosive about the use of a certain well-known Anglo-Saxon two-syllable word (which casts aspersions on the parentage of the individual in question) that simply cannot be expressed by the word 'stinker' as in the movie. Oh well, long live the Johnston office.**

In the starring role (Dowd, that is, not Harvey), James Stewart plays with great competence—with perhaps not as much pathos and certainly more consciously milked laughs than Frank Fay gave the role on the stage, however, with consummate skill. Josephine Hull, who played the role of Elwood's sister on Broadway, brings to her movie characterization the same charm, warmth and technical expertness, at times threatening to overshadow all the other members of the cast, including Harvey.

The remark about Harvey, incidentally, is not meant entirely in jest, for it is upon the creation of the illusion of the 6 ft. rabbit that the effectiveness of the story depends. If, after the first fifteen minutes of the show, you do not become just slightly conscious of Harvey's presence, then all Miss Chase's writing and the arts of the director have been wasted. Having the experience of the stage play for comparison, we know that, out of Miss Chase's beautifully-written lines, the illusion can be created. Therefore, the responsibility for Harvey in the movie version rested solely on the shoulders of the director, Henry Koster.

Some of the so-called 'highbrow' critics have criticized Mr. Koster for not 'taking full advantage of the medium' in the creation of the movie version. This is the same kind of criticism that was levelled at the Feldman crew after the press screenings of The Glass Menagerie. **Not enough that these people have created a fine, honest mass-produced version of a work that, but for them, would have remained forever restricted to those who can afford a $4.80 seat on the aisle. Not enough that they have been able to take (and this applies to both pictures) an ephemeral bit of imaginative writing conceived for the illusory world of the legitimate theatre and translate it into believable cinematic terms. These 'never-satisfied customers' now tell us that, by the judicious use of technique, the illusion could have been intensified on the screen.**

This reviewer, for one, does not agree. Mr. Koster and his crew have been successful in bringing to the screen a charming and superior comedy which will delight the untold millions who comprise the mass-audience. They did the job as they saw it and they did it well. Harvey, as it stands, is a moving picture of which everyone in this industry can be proud.

TRADE HEADLINES

15 Technicolor productions on 20th-Fox 1950-51 schedule.

●

Warner Bros., report net profit of $10,271,657 for 1950 — figure only $194,877 below last year.

●

Allied Theatre Owners of New Jersey claim to have secured cut of 25% in New Jersey film rentals as result of intervention on behalf of member theatres on behalf of distributors.

●

Cancelled Pheonix, Ariz. conference of company presidents and top studio executives now planned for Dec. 20th in New York.

●

U.S. Department of Justice gives Loew's short extension beyond Dec. 6 deadline for filing of divorcement plans.

●

Conversations in progress between Columbia Pictures and Katz-Kramer unit with possibility Columbia may distribute Stanley Kramer product.

●

United Paramount Theatres executive, Robert O'Brien, states circuit 'delighted' with large-screen televising of Big Ten football games — games were televised on a closed circuit to UP theatres only.

●

Industrial Surveys Co. announces that 7,213,700 families — 17.9% of all U.S. families — owned television receivers as of Sept. 1, 1950.

●

Exhibitors group including Sam Pinanski, S. H. Fabian and producer Lester Cowan, drop negotiations on third-dimensional process planned by Cinerama — Cowan declares availability of process to theatres is remote due to special necessary equipment.

●

David A. Lipton, national director of advertising, publicity and exploitation for Universal pictures, named vice-president of the company.

●

Meeting of U.S. state censors, at which O. J. Silverthorne of Ontario is guest, agree large-screen TV should be subject to censorship for which special legislation is required.

●

20th-Fox adament — will not release any old films for TV.

Do You Remember These Memorable 1950 Events?

THE SHOWMEN'S AWARDS . . .

NINE JUST MEN . . . JUDGING THE DIGEST SHOWMANSHIP CONTEST

Reading around the charmed circle from left to right: Walter Kennedy, Advertising and Publicity head for Empire-Universal; James Nairn, Advertising and Publicity head for Famous Players; Archie Laurie, Director of Public Relations and Publicity for Odeon; P. Anthony Ranciar, Advertising and Publicity head for Warner Bros.; Dewey Bloom, who occupies a similar position with MGM of Canada; Bert Brown, special exploitation man for Famous Players; Hye Bossin, managing editor of the Canadian Film Weekly; Don Henshaw of MacLaren's advertising agency, also chairman of the Canadian Cooperation Project; Win Barron, Paramount Advertising and Publicity chief.

BILL TRUDELL
Capitol, London
First Prize Winner

LEN BISHOP (right)
Shea's Theatre, Toronto
Second Prize Winner

AL JENKINS
Plaza Theatre, Vancouver
Third Prize Winner

Mayor Thompson of Vancouver presented Ivan Ackery with a $500 cheque on behalf of 20th Century-Fox at City Hall, Vancouver on the occasion of Ack's winning the Father Was A Fullback prize contest covering the U.S. and Canada. Looking on is 20th-Fox Vancouver manager, Jimmie Patterson.

Compliments of the Season

from

The Alberta Theatres Association

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The Get-Togethers . . .

NATIONAL CONVENTION OF CANADIAN CENSORS

TOP: M. V. B. Newton, Chief Censor, Man.; S. A. Doane, Nova Scotia; and Dr. Hugh M. Flick, N.Y. State Censor.

BELOW LEFT: R. W. Bolstad of Famous Players; Clare Appel of Odeon; C. K. Murchinson, Sask. Administrator of Theatres; Ray Lewis, Editor of the Digest; O. J. Silverthorne, Chief of the Ontario Censor Board; F. C. Owens, Chief Nova Scotia Censor.

BELOW RIGHT: Arthur Silverstone, 20th-Fox; Hye Bossin of the Film Weekly; Col. P. J. A. Fleming, Chief Censor of Alberta; Gordon Lightstone, Pres. M.P. Distributor Ass'n.; Miss Maud Canning of the Ont. Board; J. B. Hughes, Chief B.C. Censor and David Greisdorf, General Manager of Odeon (Canada) Ltd.

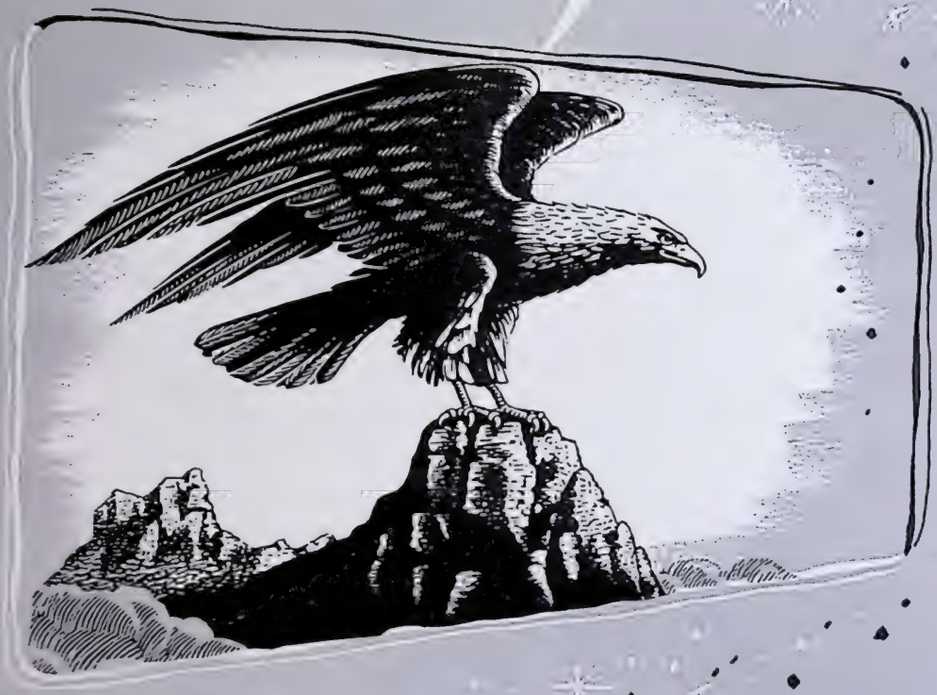
MONTREAL BRANCH OF THE CANADIAN PICTURE PIONEERS

The Montreal Pioneers turned out in full force for their annual meeting held at Rialto Hall, Montreal on November 30th.

SEEN AT THE MGM SALES MEETING HELD IN TORONTO, JUNE 15th AND 16th

1. General Sales Manager, T. J. Gould; President, Henry L. Nathanson; Saint John Branch Manager, A. E. Smith; Saint John Salesman, Eric Golding. 2. Montreal 16 mm. Salesman, Roger Chartrand; Montreal Salesman, Hyman Miller; Montreal Branch Manager, Hilly Cass; MGM (Canada) President, Henry L. Nathanson; Montreal Booker, Max Vosberg. 3. Winnipeg Booker, Hymie Brickman; Salesman, Marcus Trester; Branch Manager, A. G. Levy; 16 mm. Salesman, Caspar Sampson. 4. Vancouver 16 mm. Salesman, Dave Gilfallan; Booker, H. C. Jackson; Branch Manager, Charles Ramage. 5. Toronto Booker, Bob McBain; Salesman, Alex. Cousins; Branch Manager, Garfield Cass; Short Subject Booker, Bill Chadwick. 6. Calgary Booker, Louis Litchinsky; 16 mm. Salesman, Joseph Brager; Branch Manager, Bill Guss; Salesman, Albert Genaske.

Season's Greetings



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5 WEEKS — LITTLE ELGIN, OTTAWA

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Do You Remember?

THE HONORS . . .

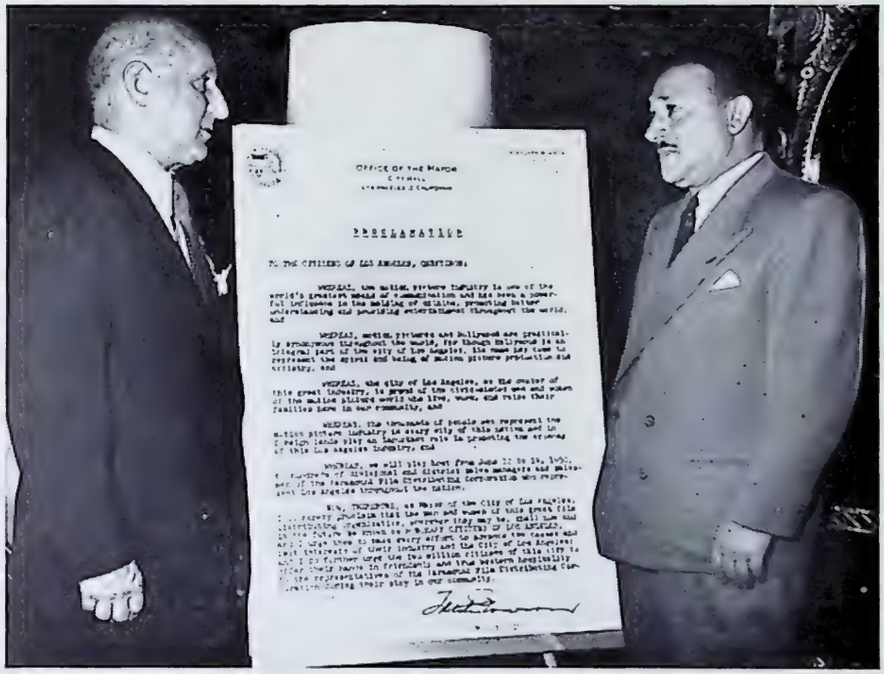
Award For Outstanding Work

James Cameron being presented with the Heart Award of Tent 28 of Variety by Col. Wm. McGraw, executive-director of Variety International, as Chief Barker, Morris Stein, looks on. The Heart Award is presented annually by his fellow barkers to the Variety member who has made the outstanding contribution to the work of Variety for that year.

Martin Quigley Honored By Cardinal Spellman

Francis, Cardinal Spellman, investing the order of the insignia of St. Gregory The Great upon Martin Quigley, publisher of the Motion Picture Herald and originator of the production code.

THE HONORS . . .



Paramounteers Welcomed To Los Angeles By Mayor Bowron

Barney Balaban, President of Paramount Pictures, and Gordon Lightstone, Canadian General Sales Manager, flank a huge blow-up of an official letter from Mayor Bowron of Los Angeles, welcoming Paramounteers and making all those who attended the Paramount convention in L.A. honorary citizens of the city.

Presentation of the Variety Great Heart Award To Tent 28, Toronto

International Chief Barker, Marc Wolf, presents the plaque to Chief Barker Morris Stein as Hon. Dana Porter and Mrs. Porter look on.

CHRISTMAS
and
NEW YEAR
GREETINGS
To Our Many Friends

★

"LA SALLE"
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JOHN M. HOUSTON
and the Staff of
Imperial Bank of Canada
Dundas and Victoria
Streets Branch
Toronto
extend to all their
friends the
Season's Greetings
and best wishes
for the
coming year

COMPLIMENTS
OF THE SEASON

●

JOHNNY COHN

Season's Greetings

H. A. MORTON
MANITOBA THEATRES

Season's Greetings

FRANKLIN & HERSCHORN
THEATRICAL ENTERPRISES
SAINT JOHN, N.B. HALIFAX, N.S.
DARTMOUTH, N.S. YARMOUTH, N.S.
JOSEPH M. FRANKLIN
President

Season's Greetings:
To All My
Many Friends
Throughout the Years

●

Jack Hunter

JOYEUX NOEL, BONNE ET HEUREUSE ANNEE.

Charles Bourassa

THE SEASON'S BEST
TO ALL OUR FRIENDS
IN THE INDUSTRY

★

NATE and DAVE ROTHSTEIN

Do You Remember?

The Railway Strike

With films cans to the right of 'em, film cans to the left of 'em . . . the Mavety Film Delivery staff carries on under the direction of George Altman come fire, flood, famine and, in this case, strike. Left to right: Bill Pfaff, Bill Logan, Vince Mallon, Dick Brydges, George Altman.

CORDIAL
HOLIDAY
GREETINGS

•

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SHEA'S THEATRE

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FOR DOWNTOWN
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Season's Greetings

Joseph Marks

SEASON'S GREETINGS
To All My Friends

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CHARLES DENTLEBECK

Season's Greetings
TO ALL THE FOLKS
IN THE
MOTION PICTURE INDUSTRY

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Sincere Good Wishes
for Christmas and
The New Year

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Bruce McLeod *Harold Pfaff*
Ed Goldsmith

Season's Greetings
to all our
fellow exhibitors

THE BRITISH COLUMBIA
EXHIBITORS
ASSOCIATIONS

LEN B. JOHNSTON
President

BEST WISHES FOR
CHRISTMAS AND
THE NEW YEAR
from

Photo Engravers and Electrotypers Ltd.

CHARLES and KEN
CASHMAN

COMPLIMENTS
OF THE SEASON

★

BILTMORE THEATRES LTD.

SEASON'S GREETINGS
To All My Friends
In The Industry

TOM DALEY

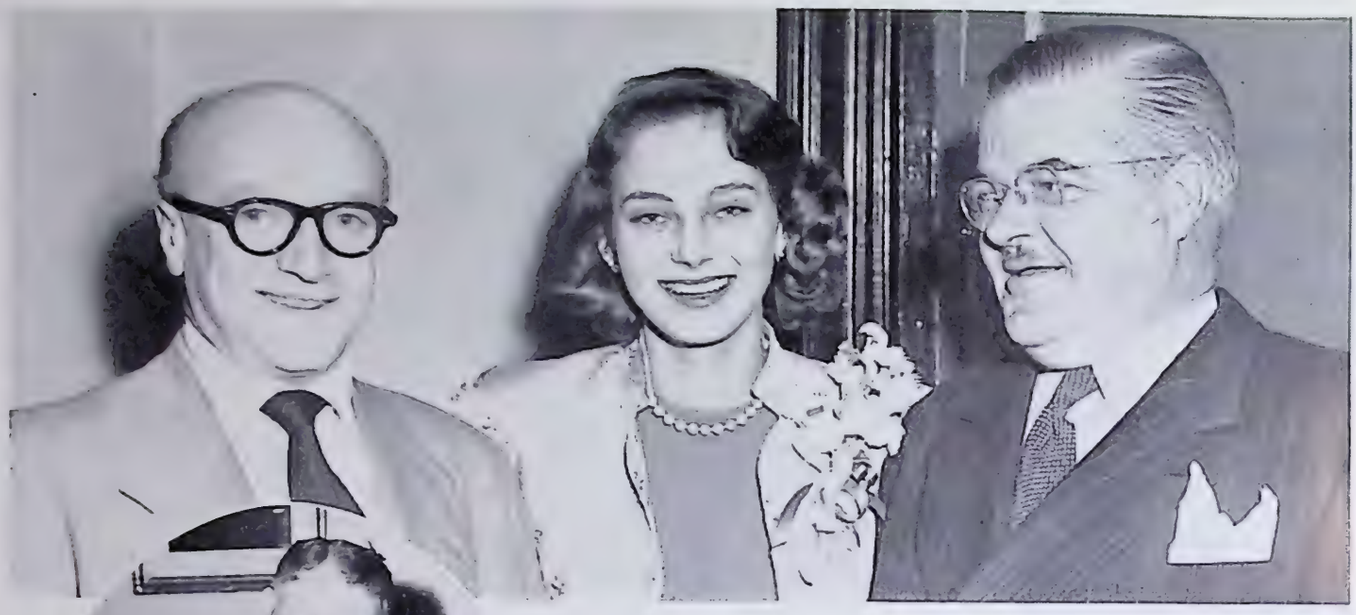
COMPLIMENTS
OF THE SEASON
to
ALL OUR FRIENDS
IN THE INDUSTRY

Sovereign Film Distributors Ltd.

THE VISITORS . . .

In February, an RKO star set out for the hinterlands on a personal appearance tour and landed up in Toronto, much to the delight of the Toronto press (female contingent). Ray Lewis, Digest editor, and Jackie Ross of the Digest staff join Lotta Dempsey of the Globe and Mail in admiring Lex Barker, the new Tarzan, while Stan Helleur, Telegram columnist, looks on with a jaundiced eye.

Charlie Chaplin, UA Canadian Sales Manager; Bert Wilkes, PR Man.; Albert Iscove, UA's Ontario Salesman and Doug Rosen, Toronto Manager, looks on as "Ronnie" Alcorn rolls up bookings on his UA release, "Johnny Holiday," making future dates with many exhibitors.



MARTA TOREN IN TORONTO

Marta Toren, star of Universal's Deported, was on tour in Canada this year along with Lionel Shapiro, ex-Montrealer, who wrote both the book and the script. Miss Toren appeared in Montreal, Ottawa (where she was entertained by the Swedish Minister and Mrs. Per Wijkam and also made the kickoff at the Ottawa-Argo football game), London, Brantford and Hamilton, where she was inducted as a princess of the Cayuga tribe of the 6-nation reserve. In Toronto, Miss Toren took an active part in the Red Feather campaign and the Canadian Savings Bond campaign, appeared from the stage of the Odeon on the program, Voice of the Army, heard on 48 stations from coast to coast, and was entertained at cocktails at the Royal York Hotel by the Odeon organization.

She is seen here (top): with David Greisdorf, General Manager of Odeon (Canada) Ltd., and Alf Perry, Canadian General Manager of Empire-Universal. (Centre) signing the guest book at City Hall, Toronto, with Mayor McCallum. (Bottom) Lionel Shapiro, L. W. Brockington, K,C., President of Odeon (Canada) Ltd. Miss Toren and Joseph Ander, Swedish Consul in Torornto.

A Merry Christmas

and a

Happy New Year

to

All our Friends in the Industry

FROM THE

Canadian Moving Picture Digest

Which Brings You All The News In Easy To Digest Form

RAY LEWIS
Editor & Publisher

JACKIE ROSS
Assistant Editor

MILDRED STEIN
Circulation

And Our Correspondents Across Canada

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WINNIPEG, MAN.

JACK DROY
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BILL PRESS
TORONTO, ONTARIO

HEARTIEST GOOD WISHES
and Greetings for the Season

To All Our Friends in the Motion Picture Industry

from

THE MAKERS OF "NATIONAL" PROJECTOR CARBONS

"NATIONAL" IS A REGISTERED TRADE MARK OF

NATIONAL CARBON LIMITED
MONTREAL TORONTO WINNIPEG

Season's Greetings

from

PARAMOUNT
WINDSOR
THEATRES

E. E. FITZGIBBONS, *Managing Director*

Holiday Greetings from Montreal

United Theatres
Geo. Ganetakos, *Pres.*

Confederation Theatres
Fred Tabah, *Pres.*

HOBNOBBING WITH THE STARS . . .

When Gloria Swanson toured the country with Sunset Boulevard, she took some time off to chatter with the Vancouver filmites. Left to right: Robert Murphy (Paramount, Vancouver), Charlie Doctor (Capitol, Vancouver), Miss Swanson and the famous (or infamous) CBC movie critic, Clyde Gilmour.

Attending the Monogram National Convention in Hollywood, Sept. 5-7, were Oscar Hanson, Monogram Producers' Representative in Canada, and Frank Vaughan, Monogram's Canadian General Sales Manager. They are seen here with The Bowery Boys, Huntz Hall, Leo Gorcey and Bill Benedict.

Left: the ubiquitous twosome, Al Iscove and Russ Simpson with Mr. and Mrs. Alan Ladd; Right: Gordon Lightstone with Lizabeth Scott, Ellen Drew and Y. Frank Freeman. Photographed at the Paramount Convention in Los Angeles.

A Merry Christmas

and

A Happy New Year

COLUMBIA PICTURES

OF CANADA LTD.

Season's Greetings

ARCH. H. JOLLEY
Executive Secretary

MOTION PICTURE THEATRES ASSOCIATION
OF ONTARIO

21 DUNDAS SQUARE - TORONTO

Season's Greetings

TO OUR MANY FRIENDS
IN THE INDUSTRY

B & F THEATRES

SAM BLOOM - SAM FINE

And All the Boys

Holiday Greetings

To The Trade

AND A SPECIAL WISH FOR
A HAPPY AND
PROSPEROUS NEW YEAR
TO ALL INDEPENDENT THEATRE OWNERS
IN ONTARIO

Allied Co-operative Theatres

BEN FREEDMAN
PRESIDENT

Season's Greetings

TO ALL OUR
FRIENDS
IN THE TRADE

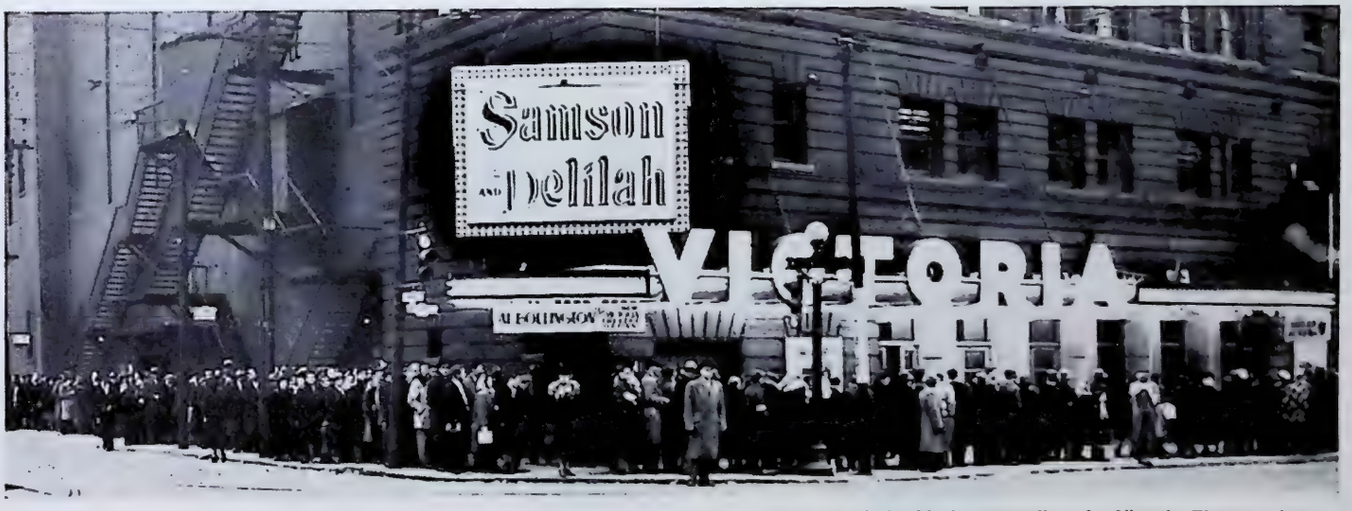
THEATRE HOLDING
CORPORATION

The Simon Meretsky Testimonial Dinner . . .

TOP: Hon. W. Greisinger, Ont. Minister of Planning and Development, Simon Meretsky and ex-Mayor Arthur J. Reaume of Windsor. LEFT: Ray Lewis, president of the Pioneers watches as H. H. Sumner of Windsor presents Simon with his portrait, on behalf of his employees in Paramount-Windsor theatres. RIGHT: Windsor managers Ed Lamoureux and J. J. Lefave, and Eugene Fitzgibbons, successor to Simon Meretsky, supervising Paramount-Windsor theatres. CENTRE: Ed Dale presents Simon Meretsky with honorary life-membership card in ITASE Local 580 of Windsor. BOTTOM: Bill Singleton of ASN renewing old acquaintance with J. J. Lefave, R. E. Knevels and E. C. Goldin of Windsor.

THE SRO SIGNS . . .

Crowds thronged the streets of Montreal for the gala world premiere of RKO's Man On The Eiffel Tower at the Capitol Theatre, Montreal. Present at the opening were Franchot Tone and Burgess Meredith, stars of the picture.



Paramount's Samson and Delilah was the cause of traffic jams in Toronto as patrons lined the block surrounding the Victoria Theatre, three deep, waiting to see the DeMille epic.

SHOWMEN OF CANADA

Let's Make These Line-Ups a Forecast of What's to Come In Nineteen Fifty-One!

Season's Greetings

AND OUR BEST WISHES FOR

CONTINUED SUCCESS TO

"RAY LEWIS"

AND THE "DIGEST"

F. G. Spencer Company Ltd.

SAINT JOHN, NEW BRUNSWICK

Season's Greetings

Good Will To All

ASTRAL FILMS

I. H. (IZZY) ALLEN

A Modern Film Exchange
Created by Exhibitors'
Good Will

FRANCE - FILM MONTREAL

To All

throughout the

MOTION PICTURE INDUSTRY

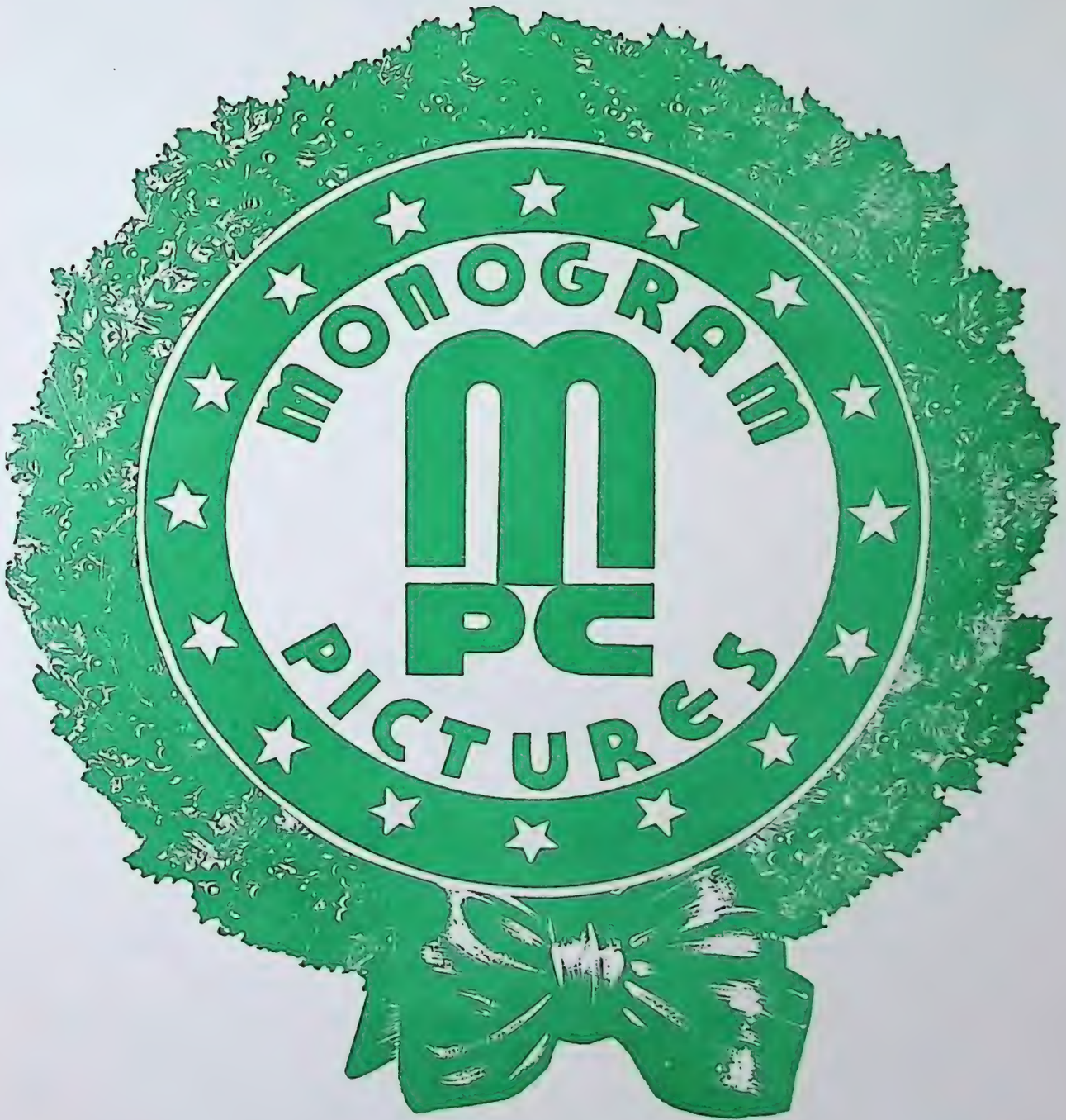
we extend

The Season's Greetings

COMPAGNIE FRANCE-FILM

MONTREAL

J. A. De Sève
President and General Manager


MONOGRAM
PC
PICTURES

SEASONS GREETINGS TO THE INDUSTRY

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AIR-CONDITIONED LABORATORIES

SOUND RECORDING

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CANADIAN FILM INDUSTRIES

310 LAKESHORE ROAD TORONTO 14

AUDIO PICTURES

FILM LABORATORIES OF CANADA

SPYROS SKOURAS

who was named 'The Pioneer of the Year' by the Motion Picture Pioneers of America.

O. J. SILVERTHORNE

who convened the first convention of Canadian Censors held in Toronto in October.

A. J. MASON

re-elected president of the Maritime Allied Exhibitor's Ass'n. at their Annual Meeting.

Highlights

(Continued from page 20)

SEPTEMBER

Canadian Motion Picture Pioneers announce Testimonial Dinner to Pioneer Simon Meretsky of Windsor to be held in October . . . Motion picture attendance in U. K. shows 5% increase over last year same period —aggregate theatre gross, $75,600,000 . . . Danny Kaye big personal hit and Leonidoff show great group effort at CNE, Toronto . . . 283,000 Saturday attendance sets all-time record for CNE . . . Rank reports financial position improved by $12 million in 1949-50 . . . Gradwell Sears returns to active duty with UA after illness . . . New terms of Anglo-American film agreement ratified by Board of MPEA—calls for remittances up to $17 millon plus conversion into dollars of financing for British film production, purchase of films, or Western Hemisphere distribution rights . . . COMPO establishes screening board to pass on all pictures submitted for showing in connection with war effort—also sets theatre priorities committees and production-distribution priorities committee.

MPAA accepts 42% rental ceiling on American films in Italy . . . Chicago ban on No Way Out withdrawn . . . **Monogram will release 46 in 1950-51 — Steve Broidy calls program "most ambitious in recent seasons" . . .** J. Arthur Rank states unable to exceed British film quota in Odeon Theatres for first time . . . **Eagle-Lion and Film Classics fail to reach agreement—Joseph Bernhard states matter now in litigation . . .** 4 Nasser Bros. file bankruptcy petition individually with assets of $672,080 and liabilities of $9,249,778—firms of 4 not included . . . Week starting Oct. 8th designated Andy Smith Week by 20th-Fox honoring his 35th year in distribution . . . Frank H. Butterfield, founder of Butterfield circuit, Michigan, dies of heart attack, age 75 . . . **U. S. Circuit Court of Appeals in Philadelphia rules state censor board has no jurisdiction over films on TV—decision is matter for federal gov't.**

B & K of Chicago and 15 distributors named in anti-trust suit by Congress Building Corp. alleging that late run affects Congress theatre receipts and theatre rental . . . Federal Reserve Board, Washington, clamps tight control on installment purchases new or used TV sets . . . 20th-Fox crew in Quebec filming The Scarlet Pen with Linda Darnell, Charles Boyer . . . Oscar Hanson secures short subject, Little League Baseball, which Famous and Odeon will play, all proceeds to go to Canadian Picture Pioneers—distribution through co-operation of Alf Perry, Empire-Universal . . . Astral to release 9 French-dubbed versions of Korda-produced reissues . . . Universal plan roadshow policy for Harvey **. . . Spyros Skouras named Pioneer of the Year by Motion Picture Pioneers of America.**

OCTOBER

A. J. Mason reelected president of Maritime Motion Picture Exhibitors Ass'n.—J. J. Fitzgibbons guest speaker at annual meeting . . . 20th-Century Theatres celebrates 15th anniversary at convention . . . First national convention of Canadian censors held in Toronto at instigation of O. J. Silverthorne, Ontario Censor Board Chairman—gathering entertained by Distributors Ass'n. . . . Harry Cohn, president Columbia Pictures, reports estimated net profit for year ending June $1,981,000 . . . Paramount's 3-color TV tube ready for demonstration . . . **Sparton of Canada Ltd. gets approval from government for a TV station, London, Ont.** . . . Odeon Carlton inaugurates coast-to-coast broadcast of The Voice of The Army Show from their stage—to be regular feature . . . FCC may authorize CBS color TV system —strong opposition from RCA, Zenith and Philco . . . 20th-Fox production, The Mudlark, starring Irene Dunne chosen by special committee for Command Performance, London . . . Eagle-Lion files suit against Loew's and RKO for $15 million alleging collusion re New York market—preventing independent product exhibition.

Cecil B. De Mille's weekly syndicated newspaper feature starts Oct. 29th, reports General Features, sponsoring syndicate . . . Attendance only fair at first of Big Ten football games televised to Chicago, Detroit theatres . . . Devaney, White win RKO drive awards. . . . Howard Hughes announces no more independent production deals will be made for RKO . . . **Al Jolson dies of heart attack in San Francisco, age 64—returned just two weeks previous from Korean junket entertaining troops . . . 20th-Fox to revert to regular showing policy for All About Eve . . . National Film Board may move headquarters from Ottawa to Montreal — press report not confirmed.**

(Continued on page 56)

Season's
Greetings
and
GOOD WISHES
to all
OUR FRIENDS
IN THE INDUSTRY

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Seasons Greetings

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Season's
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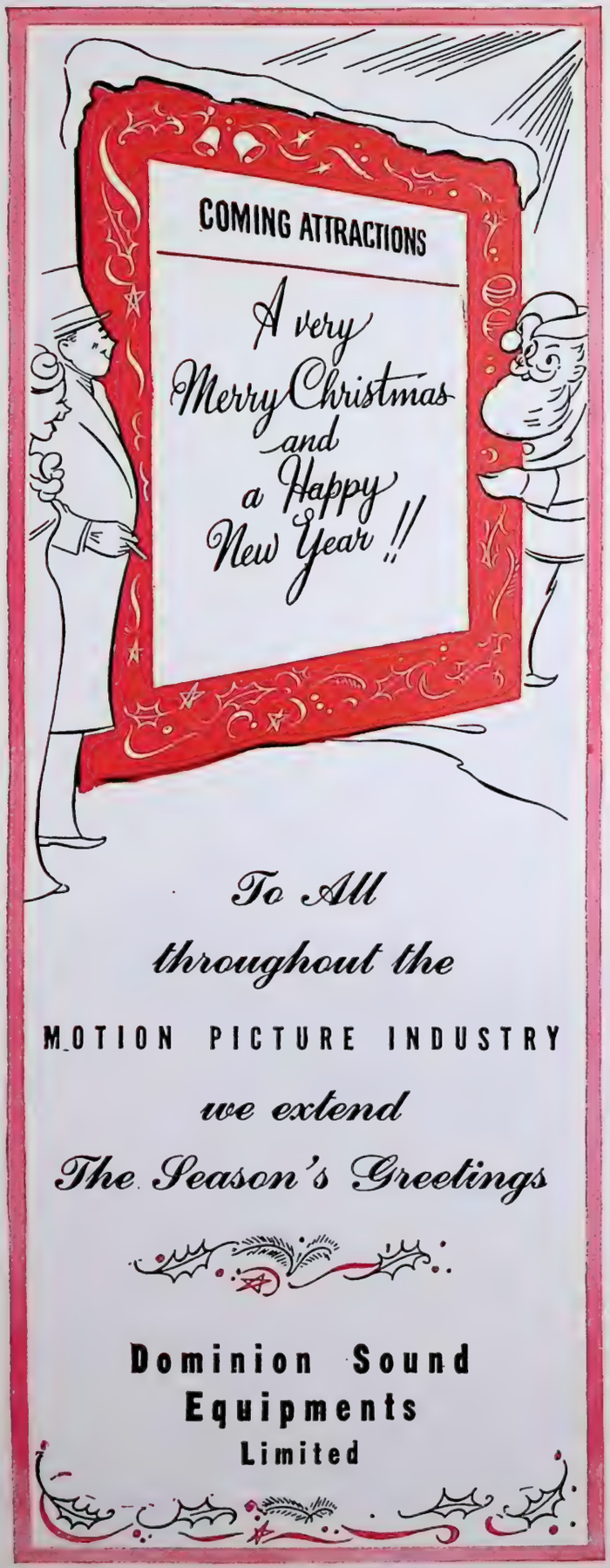
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and A Happy New Year

RAY LEWIS,
President.

GEORGE GANETAKOS
honored for aid to Greece.

J. J. FITZGIBBONS
re-elected president of Canadian Motion Picture Industry Council at their second annual meeting, held in Toronto Dec. 4th and 5th.

BASIL C. SALAMIS
honored for aid to Greece.

Highlights

(Continued from page 53)

NOVEMBER

Foto-Nite group plan sold to 7 Odeon theatres in Montreal . . . Sadlers Wells ballet tour in U.S. reportedly will gross over $2 million . . . Joseph McCarthy tells COMPO story to Ontario Exhibitors meeting . . . **Main subject of controversy at Ontario Exhibitors meeting is the bingo situation—Ottawa managers present brief requesting cooperation of association in staging bingo in theatres to combat bingo evil—story hits front pages of Eastern newspapers . . . G. R. Miller re-elected president of Sask. Exhibitors Ass'n. . . . International Film Distributors announce that they will distribute Hallmark Productions in Canada—first picture to be released, Prince of Peace . . . 75 out-of-town guests arrive to pay tribute to Simon Meretsky at testimonial dinner held by the Canadian Picture Pioneers at the King Edaward Hotel, Toronto, among them: Hon. Paul Martin, Mayor Reaume of Windsor, Hon. David Croll, Hon. Wm. Greisinger.**

Winners of the 10th Annual Digest Showmanship Contest were: 1st prize, Bill Trudell, Capitol, London, with Father Was A Fullback; 2nd prize, Len Bishop of Shea's, Toronto, with Tea For Two; 3rd prize, Al Jenkins, Plaza, Vancouver, with Jackie Robinson Story; special award for an original idea went to Mell Jolley of the Century, Hamilton . . . J. Arthur Rank film interests reported in much healthier financial position—will produce approximately 23 pictures in current year . . . The Happiest Days of Your Life enters third month at International Cinema, Toronto . . . **Paul Nathanson announces the acquisition of Queensway Studios, Toronto, for TV production** . . . NBC negotiating with David Selznick for 15 TV features to be produced . . . **World mourns death of G. B. Shaw, age 94.**

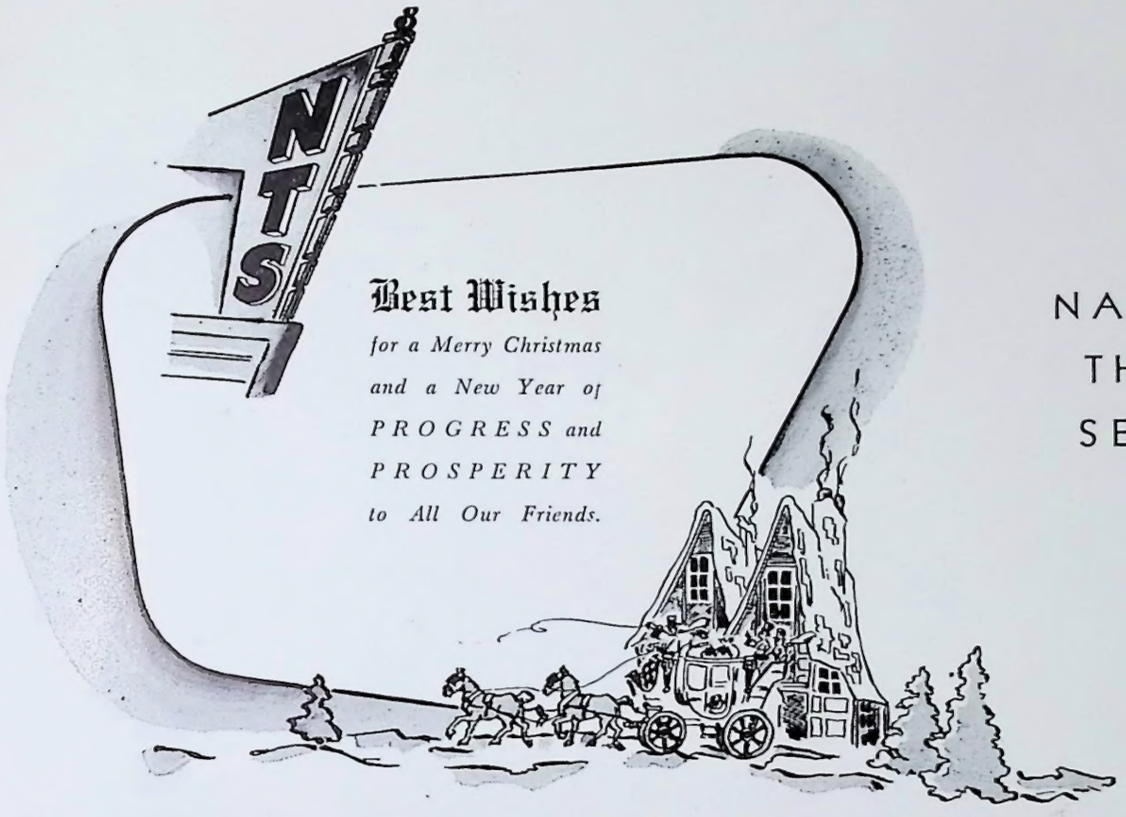
Sam Katz buys into Stanley Kramer Co.—posts $2 million for operating capital—company will produce 20 pictures annually with Kramer as executive producer . . . Allied of Eastern Penn. refuses either moral or financial support to COMPO . . . Alfred E. Daff becomes general sales manager of Universal . . . Columbia inaugurates CCO date drive . . . Casino Theatre, Toronto, eliminates chorus line, to present vaudeville and pictures only . . . Howard Hughes asks $133,349 from United Artists for additional royalties alleged due to him on The Outlaw.

DECEMBER

Stockholders of United Paramount Theatres asked at special meeting Dec. 15 to approve all options "to valued officers and employees" to purchase up to 250,000 shares of common stock approved by Board at 95% of market value . . . Republic Pictures International Inc. (Great Britain) formed—may handle own U.K. distribution — now handled through British Lion . . . **Zenith Radio Corp. gets further postponement of Phonevision test until Dec. 1st—final date . . . U. S. Justice Dept. intervenes to help Zenith Radio Corp. get major product for its Phonevision test — Warners, Columbia, Metro, RKO reported furnishing films—20th-Fox refuses to do so unless ordered by the FCC . . . Future of RKO theatre chain still in doubt as Jan. 1st divorcement deadline looms—press reports Canadian syndicate headed by Paul Nathanson negotiating for purchase of chain . . .** State-Lake and Tivoli theatres, Chicago, play to SRO with large-screen televising of Illinois-Ohio State football game.

George Ganetakos and B. C. Salamis honored for aid to Greece . . . Trade Minister Howe announces ban on steel for amusement construction to become effective Jan. 1st, 1951 . . . Desmond Dew, Thomas Lochnan appointed to important NFB posts. . . . Rank opens managers school in London . . . Stanton Griffiths, Paramount executive, likely ambassador to Spain—President Truman appointment . . . **Quebec federation of Home and School Associations leading attempt to have Quebec statute of 1928 preventing children under 16 from attending motion picture theatres repealed or amended.**

First Canadian Television Clinic under direction of Lorne Greene holds three-day session at Royal York Hotel, Toronto — among guest speakers, Paul Raibourn, Paramount VP, Gilbert Seldes . . . Anna Neagle, Herbert Wilcox visit Toronto, Montreal, for North American premiere of Wilcox-Neagle production, Odette . . . RKO toppers headed by Robert Mochrie visit Toronto for Canadian Sales meeting — hold luncheon for press, radio and exhibitors to announce new product line-up.



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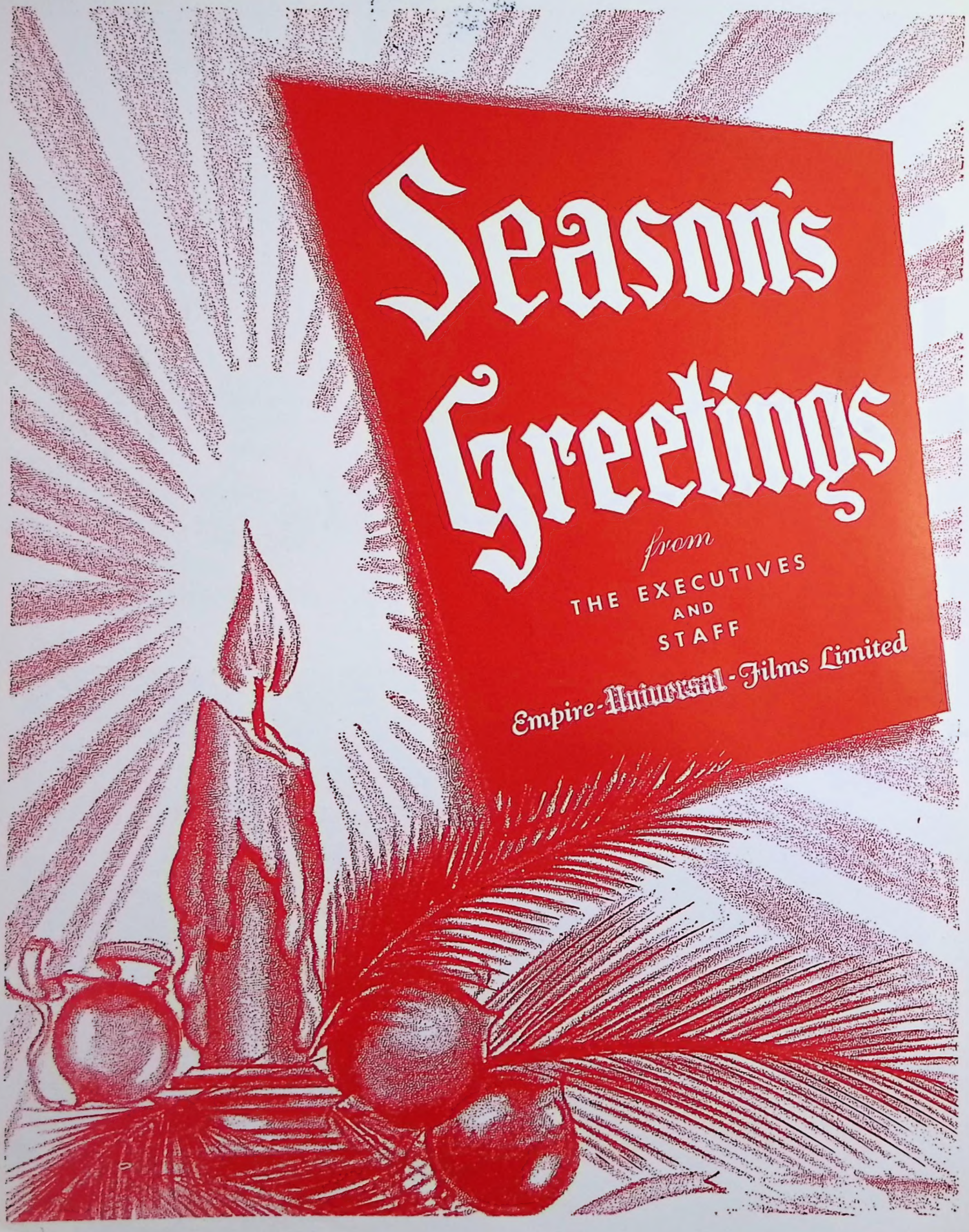
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